

About LifeSize

LifeSize is a pioneer and world leader in high-definition video collaboration. Designed to make video conferencing truly universal, LifeSize's full range of open standards-based endpoints and virtualized video infrastructure solutions offer enterprise-class, IT-friendly technologies that enable genuine human interaction irrespective of distance. With its commitment to relentless innovation, LifeSize continues to extend the highest-quality video collaboration experience to anyone, anywhere.

Delivering the Ultimate Communication Experience

In today's global business environment, the need to reach out and build strong relationships with partners, suppliers, development teams, investors and customers is imperative. High-definition video conferencing solutions from LifeSize enable you to effectively build connected relationships with all those people whose performance is critical to your success from wherever you are. No longer do you have to live on airplanes to maintain relationships. And no longer do you need to compromise between low-cost and high-quality video conferencing. LifeSize enables frequent, high-quality interactions as if you were there.

Smart Video™

Smart Video, a term coined by LifeSize, describes an intuitive user experience coupled with feature-rich video applications, powered by an integrated, connected infrastructure and endpoint relationship. Just in the way that smartphones revolutionized the way that people experienced telephony, LifeSize Smart Video provides the same transformation for the video conferencing industry, bringing unmatched simplicity to the user experience, without sacrificing features, functionality or quality.

Fast Facts

Year Established 2003 Purchased by Logitech 2009

Americas Regional Office Austin, Texas

EMEA Regional Office Munich

APAC Regional Office Singapore

Employees 350+

Countries Served 100+

Number of Partners 1,800+

Number of Customers 15,000+

Management Team

Craig Malloy Chief Executive Officer

Michael Lovell Chief Financial Officer

Casey King Chief Technology Officer

Alan Hagedorn Senior Vice President,

Operations

Joe Bulger Vice President, Engineering

Michael Helmbrecht Vice President and General Manager,

Video Solutions

Megan Lueders Vice President, Global Marketing

Ray Villareal Vice President, Americas and General

Manager, Global Services

Andreas Wienold Vice President, International

Customer Profile

LifeSize is sold through worldwide partner channels to enterprise-class organizations as well as SMB customers in a wide range of industries.

Education **Financial Services** Manufacturing Health Care Government Technology Retail Design Construction **Public Utilities** Real Estate **Legal Services Arts Organizations Nonprofits** Transportation

Logitech

In 2009, Logitech acquired LifeSize Communications in order to expand its portfolio and offer enterprise-class HD video conferencing solutions to companies across the globe. Logitech is a world leader in products that connect people to the digital experiences they care about. Spanning multiple computing, communication and entertainment platforms, Logitech's combined hardware and software enable or enhance digital navigation, music and video entertainment, gaming, social networking, audio and video communication over the Internet, video security and home-entertainment control. Founded in 1981, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and on the Nasdaq Global Select Market (LOGI).

www.logitech.com

Awards/Leadership









Press Contact

Julie Steele

Corporate Communications Manager

E-mail PR@lifesize.com

LifeSize and Microsoft



LifeSize is proud to be a longtime collaborator with Microsoft. In addition to our work to ensure seamless interoperability through our video solutions, LifeSize and

Microsoft are both founding members of the Unified Communications Interoperability Forum (UCI Fourm) and are leading the technical working group to define the future of interoperability between leading UC solution providers. LifeSize is dedicated to expanding its rich video conferencing offerings through interoperability with Microsoft platforms, such as Microsoft® Lync® 2013 and 2010 to help ensure the most genuine, face-to-face interaction possible, within an existing Microsoft environment.



















Austin, Texas, USA +1 512 347 9300 Toll Free US+1 877 543 3749

EMEA Regional Office

Munich, Germany +49 89 20 70 76 0 Toll Free Europe +00 8000 999 09 799 www.lifesize.com E-mail info@lifesize.com

APAC Regional Office

Singapore +65 6303 8370

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