A Customer Success Story

LifeSize® Results

VFLI Equips Offices with LifeSize Icon 600 for Optimal Collaboration Between Employees

Organization

VFLI is a company in the SNCF-Geodis group which has specialized in transport operations since 1998. A French rail company, VFLI operates in three areas: transporting goods using the National Rail Network, rail logistics for industrial sites, and making resources available on construction sites for railway repairs.

The company currently has around 900 employees spread across every region of France. Due to the geographical distances between staff, VFLI realized a need to invest in communication tools to develop and increase collaboration between employees, and ensure efficient communication between the national VFLI headquarters in Paris and its regional sites.

Challenge

To develop and increase high-quality collaboration between employees and ensure easy communication between the national VFLI headquarters in Paris and its regional sites.

Solution

The simplicity of the LifeSize solution allows employees to quickly become familiar with the technology which has further encouraged adoption. VFLI opted for LifeSize Icon 600 because it is completely scalable and adaptable to each situation in each of the offices where it is used.

Results

With the support of LifeSize, seven rooms are now equipped with LifeSize Icon 600: six in regional offices and one in Paris. Employees who have used this technology have been impressed by its ease of use, so now VFLI would like to extend this project to other regions.

Challenge: Increase and Facilitate Inter-Regional Communication

In order to find a solution for easier and faster inter-regional communication, VFLI considered LifeSize Icon 600. Additionally, the video solution would also improve the quality and responsiveness of discussions, reduce travel, and increase team interactivity and productivity.

VFLI saw this project as an opportunity to develop the contributions of specialists and experts in different parts of the network, while avoiding the usual problems caused by distance. In the long term, the video conferencing system will allow VFLI employees to benefit from additional training without wasting any time, and improve their level of expertise and professionalism.

The first priority was not to reduce transport costs, but rather to improve the quality of communication. "It's not so much about quantitative goals. It's more about improving the quality and interactivity of discussion between our employees," said Younes Ougerzi, director of information systems at VFLI.

VFLI's Key Requirements:

Facilitate, develop and increase collaboration between colleagues

Ensure easy communication between the national VFLI headquarters in Paris and its regional sites

Set up an intuitive, scalable and user-friendly video conferencing system

Solution: Choosing an Intuitive Video Conferencing Solution with Simple Implementation

The LifeSize Icon 600 solution impressed VFLI with its intuitiveness. Because it was so simple to implement, LifeSize technology allowed employees to quickly become familiar with this solution.

VFLI opted for the LifeSize Icon 600 solution because it is completely scalable and adaptable to each situation in each of the offices where it is used. Participants at the different sites are free to use all the components at their disposal to optimize and personalize their use, in accordance with their needs.

With the support of LifeSize, seven rooms are now equipped with LifeSize Icon 600: six in regional offices and one in Paris. VFLI can add equipment as the company's needs change and increase the mobility of employees without interrupting the flow of their discussions. This technology can also be rapidly integrated into VFLI's existing IT infrastructure due to its compatibility with other virtualization tools.

"It's not so much about quantitative goals. It's more about improving the quality and interactivity of discussion between all employees. We chose a solution for the staff to improve daily communication between all VFLI employees."
- Younes Ouguerzi, Director of Information Systems at VFLI

Results: Initial Catalyst Project Leads to Further Developments

The intuitive LifeSize Icon 600 solution has allowed VFLI employees to be quickly trained to improve their career skills, as well as collaborate more frequently with other colleagues. The company especially values the virtual video bridge capabilities which enables further communication easily and affordably.

Using LifeSize, company employees can now have spontaneous and interactive face-to-face discussions. This technological solution is a perfect illustration of two VFLI values: contact and engagement.

Employees who have used this technology have been impressed by its ease of use, so now VFLI would like to extend this project to other regions. This initial experience is a major part of the approach for using video conferencing in the long term.

Headquarters
Austin, Texas, USA
+1 512 347 9300
Toll Free US +1 877 543 3749

EMEA Headquarters
Munich, Germany
+49 89 20 70 76 0
Toll Free Europe +00 8000 999 09 799

www.lifesize.com
E-mail info@lifesize.com

APAC Regional Office
Singapore
+65 6303 8370

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