LifeSize Video Solutions for Healthcare

Extend patient care and collaborate with specialists around the world.

Telemedicine is an integral feature of mainstream care delivery, changing lives for both the provider and the patient. Telemedicine is the use of medical information exchanged between sites via electronic communications, as defined by the American Telemedicine Association. It includes the transmission of still images, the remote monitoring of vital signs and video conferencing. As patient demand grows and the number of available providers decreases, healthcare organizations must look for ways to be more efficient in care delivery while at the same time increasing the level of care with fewer resources. LifeSize HD video conferencing applications are changing healthcare delivery, as well as healthcare education and management—contributing to better patient outcomes, reduced costs and new streams of revenue.

LifeSize Benefits for Healthcare

Extend Patient Care
Healthcare is best delivered face to face. Unfortunately, not all patients are in locations that provide access to the healthcare providers they need to see. Video conferencing solutions from LifeSize enable patients and physicians to meet for consultations from wherever they may be without the need for travel. Physicians can be there virtually to look inside an ear canal, view a radiology film or fully examine a patient in HD to determine well-being in real time from a computer, tablet or smartphone.

Access the Inaccessible
Even in areas where physicians are easily accessible, specialty care can be a challenge. LifeSize HD video conferencing solutions regularly connect patients to specialists in areas such as neonatology, psychiatry, nephrology, oncology and more for consultations and second opinions. With a LifeSize HD video conferencing solution in place, patients can have the access they need to the world's top diagnosticians and healers, even when illness prevents them from traveling.

> **"LifeSize's innovative feature set, simple operation and high quality HD performance results in one of the most appealing solutions for healthcare professionals."**
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> Iwona Petruczynik
> Analyst Frost & Sullivan Research
>
> *Frost & Sullivan names LifeSize HD video communications solutions the most cost-effective for healthcare providers for price competitiveness, features, ease-of-use and service.*

Reduce Travel
For patients with chronic conditions, traveling regularly to visit a physician can be a physical, emotional and financial burden. With LifeSize, patients can be monitored from home via a computer or even a smartphone or tablet while still benefiting from face-to-face appointments with the physicians they trust. More important, LifeSize telemedicine solutions enable access to specialists in real time, as soon as a medical emergency arises.

LifeSize Video Solutions for Healthcare

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Flexible Learning Options
Few fields advance as quickly as that of medicine, which is why continuing education is so crucial for physicians and their extended staff. LifeSize video conferencing solutions enable physicians to learn from and collaborate with the world's best by virtually attending live surgeries and viewing fast-frame digital visuals, all without taking time away from their patients to travel. LifeSize also enables video mentoring, through which specialists can teach new methods and techniques that may offer better medical results or a higher level of comfort to patients.

Global Collaboration
Research and collaboration on best practices, new findings and trial drugs are vital to the continued advancement and success of the medical field. LifeSize enables experts around the globe to collaborate in real time over HD video and to share data securely so that they can discuss prognoses, treatments and more.

CUSTOMER STORIES

See how physicians and healthcare organizations are using video conferencing to improve medical outcomes:

- JSA Health
- Pan Birmingham Cancer Network
- Grossman Burn Centers
- Science Seattle Foundation

LifeSize Delivers the Ultimate Communication Experience in Healthcare

BETTER CARE

- Reduced travel and transferred costs
- Unmatched video quality and flexibility for delivery in any care environment
- Ease of use that enables providers to easily adapt
- Integration with a broad range of medical devices and the ability to share content
- HIPAA compliance with strong AES, 128-bit encryption

MORE PLACES

- On-demand access to specialists and second opinions, anywhere they are available
- Care delivery in underserved rural areas, distributed metropolitan locations, prisons, schools and other locations
- Store and forward capability with recording and on-demand playback of consultations

SMARTER INVESTMENT

- Easily integrate into your existing networks
- Expand use as needed by adding video systems
- Centrally manage all video conferencing systems
- Develop additional streams of revenue with more systems in more places

LifeSize Is Your Partner for Today and Tomorrow

Grant Services
LifeSize Grant Services Program is available to assist you in securing funds for implementing HD video conferencing. Currently supported grant programs fund telemedicine distance learning and education, emergency preparedness and collaboration programs among geographically dispersed locations.

LifeSize Global Services
The LifeSize team of experts helps ensure a rapid return on your investment through a combination of proven methodologies, tools and certified partners. From preinstallment consultation to on-site deployment support and warranty services, LifeSize will partner with you every step of the way.

LifeSize Solutions for Healthcare

LifeSize offers video conferencing systems and software applications as well as a full line of video conferencing infrastructure, available on premises or in the cloud. Our industry-leading solutions are simple to buy, support and use. Customers can enjoy large multiparty calls in HD, live streaming and recording, and collaboration on any mobile device of their choice on any network and at the highest quality.

LEARN MORE: www.lifesize.com/en/solutions/industry/healthcare

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