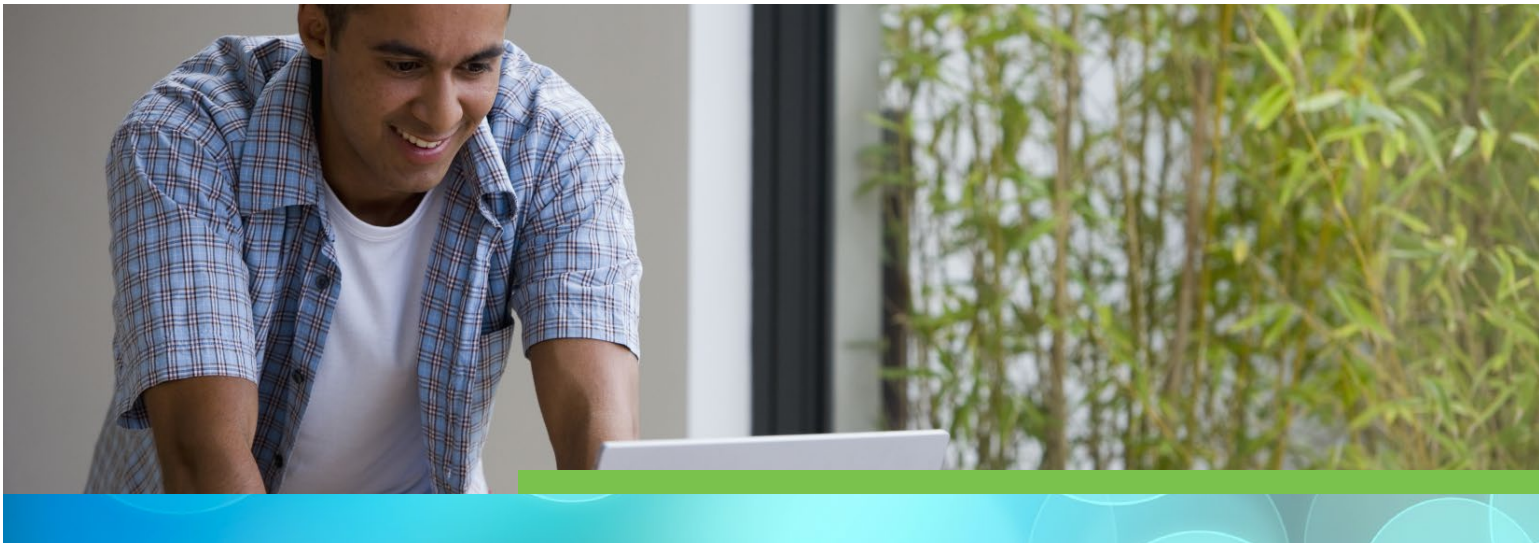
Lifesize® Cloud

What People Are Saying...



Only Lifesize provides an award-winning room video system with best-in-class mobile apps combined with a cloud video service so that everyone gets a connected experience from the meeting room to the office and on the go. Here's what some of the top industry reporters, analysts and customers have to say about this new solution from Lifesize:

FROST & SULLIVAN

"There is no question that **video** collaboration **is aggressively moving towards the cloud**, while the customer need for affordable endpoint devices and **a more simplified user experience** continues to surge. **Lifesize has nailed this user need** with the introduction of Lifesize Cloud, a bold departure from the complex and costly ways of implementing video. By integrating its **conference room video system** with an **intuitive, feature-rich hosted cloud infrastructure**, it is clear that **Lifesize continues to innovate**."

—Roopam Jain
Industry Director — Enterprise Communications & Collaboration, Frost & Sullivan

IDC

"Lifesize Cloud is catching the market at an inflection point. Companies want a **flexible, affordable video conferencing option**; IT departments want something that's **easy to deploy and maintain**, and employees expect to see each other on any device. Technology is finally at the place where this can be a reality, and **Lifesize Cloud aptly meets all of these market transformation expectations, plus more**."

—Rich Costello
Senior Research Analyst, Unified Communications and Enterprise Communications Infrastructure, IDC

PLEXUS®
The Product Realization Company

"Lifesize Cloud provides a **superior solution** as compared to other tools I have used in the past. One persistent challenge in the IT field is how to maximize resources while minimizing complexity on both the administrator and user side. After testing Lifesize Cloud over the past several months, it has become clear that Plexus would significantly benefit from a SaaS-based video environment, and we are looking forward to **replacing our legacy hardware room video systems with lower-cost Icon systems and integrating them with Lifesize Cloud**."

—Robb Szymik
IT and AV Global System Administrator, Plexus

What People Are Saying...

"Lifesize, in my opinion, **has really hit the mark with its next-gen SaaS, subscription-based cloud offering**. The setup was **easy** and little training was required. Because it is subscription-based, there is no long-term capital or commitment involved."

—Stephen Leaden
Founder and President,
Leaden Associates
(Quote appeared in No Jitter)

"In a brief live demonstration, Lifesize CTO Casey King was able to connect with several Lifesize employees at the company's Austin headquarters **within a few seconds**. Video quality looked **crisp and clear—leagues beyond** what I've seen from WebEx™ and GoToMeeting®."

—Devindra Hardawar
Senior Editor, Venture Beat

"Changes like Lifesize Cloud are going to **disrupt the professional video conferencing market** which was dominated by very large players with very expensive solutions. The reality is that technological progress makes it possible to build solutions that are much more cost-efficient and time-efficient. Lifesize Cloud improves the existing line where it matters the most: **better user interface and ease of deployment**."

—Hubert Nguyen
Co-founder and Editor, Ubergizmo

"Lifesize Cloud has all of the features you would expect in a business-class video collaboration solution, as well as some welcome additions that enhance the offering even more. I was pleased to learn that **Lifesize Cloud extends to conference room systems, as well as mobile devices and laptops**, and that the product supports ad-hoc calling as well as scheduled meetings. **It's a breath of fresh air for the video conferencing industry**."

—Joah Gonzales
Product Manager, Volusion

"Lifesize Cloud provides a **superb, yet simple video collaboration solution** that supports all of the ways our team communicates—both on-the-fly and through scheduled meetings—and at a much **higher quality than free services** like Skype or Google Hangouts. As an added bonus, we're also able to **integrate our mobile devices** with the solution to expand accessibility even further throughout the company. I can confidently say that after my experience with the product, I believe **Lifesize Cloud is the right mix of hardware, software and service** for our video needs at Bigcommerce."

—Arran Goffe
IT and Facilities Manager, Bigcommerce

"... the call initiator must have a paid account, but everyone else in the conference call gets in for free. On paper, many solutions claim to do this, but this is where **Lifesize's better user-interface scores some serious points**."

—Hubert Nguyen
Co-founder and Editor, Ubergizmo

What People Are Saying...

"As an educator, I find that the most successful technology solutions we have are those that are simple to use, manage and deploy. **Lifesize Cloud is by far the simplest video collaboration product I have ever used**, and I see **enormous potential** for it in the educational space, both in the classroom and in administration. At ESU 10, we've deeply integrated video in our curriculum through programs such as virtual field trips, guest lecturers, and cross-campus collaboration. Lifesize Cloud, with its ability to **connect desktops and room systems**, will be a critical tool as we continue to offer enriching video-enabled programs to our students across the district."

—John Stritt
Distance Learning Coordinator, ESU 10

"My colleagues and I have been delighted with Lifesize Cloud. It has a **beautiful, easy-to-use interface** that we keep open all the time to **quickly connect** with one another. For client calls, the service is **reliable** with clear sound and picture and adds a dimension of warmth and communication that we were never able to achieve with voice and screenshare only."

—Blaire Jones
Lead Customer Success Maven,
TrackMaven

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