

Lifesize Brings the Power of Virtualization to Video Conferencing Infrastructure

Lifesize is the first video conferencing manufacturer to fully embrace virtualization technology via the Lifesize Infrastructure applications, all available and integrated on the Lifesize® UVC Platform™ from one common interface. For organizations with a virtualized server environment, the applications work with both VMware and Microsoft Hyper-V.

VMware

Lifesize is an elite member of the VMware Technology Alliance Partner (TAP) program and has also achieved VMware Ready™ status. This designation indicates that after a detailed validation process, the Lifesize UVC Platform has earned VMware's highest level of endorsement.

Microsoft Hyper-V

As Microsoft takes a more prominent position in the advancement of virtualization technology, Lifesize has extended support for its UVC Platform to Microsoft Hyper-V. Lifesize customers can be assured that our virtual machine products are tested with Microsoft Hyper-V to ensure the highest quality and performance.

The Benefits of Virtualization

Improved Efficiencies

Consolidates underutilized server resources

Lower Operating Costs

Requires less energy, less space and fewer employee hours

Faster, Simplified Deployment

Takes just minutes to deploy on the server hardware of your choice

Greater Flexibility & Control

Easy to manage, move, configure and scale to your needs

Enterprise-Class Business Continuity

Can facilitate high availability and disaster recovery



Virtualization by the Numbers

- The overall penetration of the server market (in terms of workloads virtualized) will be 86% by 2016¹
- Every workload that's virtualized means a cost savings of more than \$3,000 annually²
- Recovery time from unplanned downtime shows an 85% improvement in a virtualized environment²
- Software virtualization accelerates provisioning time by 50-70%²
- A survey of IT technicians and management from midsize to large organizations with virtualization deployments found that server provisioning on a virtual server is up to 240 times faster than on a traditional or physical server³

Virtualized Video Infrastructure

Lifesize Infrastructure Core Applications



Mobile video & call control

Lifesize® UVC ClearSea™



Multiparty calling (bridge)

Lifesize® UVC Multipoint™



Streaming & recording

Lifesize® UVC Video Center™



Management

Lifesize® UVC Manager™

Additional Lifesize Infrastructure Applications



Firewall/NAT traversal

Lifesize® UVC Transit™
Server/Client



Gatekeeper

Lifesize® UVC Access™

The Power of Virtualization

Are You Ready for Virtualization?

Not all organizations need virtualization. You need to have a certain set of prerequisites before making the move:

- You must have the IT resources and knowledge to configure a virtualized environment or be willing to learn
- You should have a clear idea of what you want to accomplish with virtualization technology and put measures in place to track costs and efficiencies
- Virtualized IT infrastructure needs to be managed, so you'll need to identify an administrator who will handle all aspects of the virtualized network environment

NOTE: Lifesize Infrastructure applications are integrated on the Lifesize UVC Platform, available as a free virtual machine software download on the Lifesize website. From the Lifesize UVC Platform, you can trial any Infrastructure application. For those who prefer hardware, Lifesize Infrastructure applications are preinstalled and available on UVC hardware appliances.

About Lifesize

Lifesize is the only company that delivers video conferencing that's as easy, as lifelike and as remarkable as meeting in person. Founded in 2003 and acquired by Logitech in 2009, Lifesize continues to reinvent the video conferencing industry through its commitment to relentless innovation. From the announcement of the world's first high definition video in 2005 to the introduction of Lifesize® Cloud, the only cloud video solution that provides a connected experience across devices and meeting rooms, Lifesize continues to address customer needs to bring high quality and reliable video that is simple to use and support without breaking the bank. Now, no matter where you happen to be, you are just one video call away from having a seat in the meeting.

Virtualized Video Conferencing Infrastructure in Action

Until recently, video conferencing infrastructure products were delivered as single-purpose, fixed-capacity hardware appliances. This one-size-fits-all model became the industry standard despite the inefficiencies and high costs of deploying and managing separate, nonintegrated products.

Lifesize knew there was a better way and set out to simplify the world of video collaboration infrastructure by creating the Lifesize UVC Platform. This innovative, software-based, virtualized solution lets you purchase, deploy, grow and manage your video infrastructure from one common interface, with apps you just turn on. Plus, you can buy exactly what you need and add more as your resources grow.

VIRTUALIZATION SUPPORT

Microsoft® Hyper-V®



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