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# 10 SURPRISING FACTS

## ABOUT OUR INCREASINGLY MOBILE WORLD

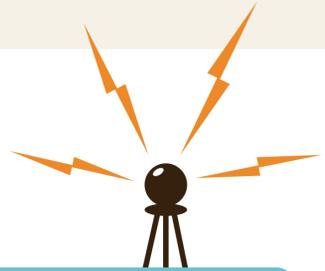
Mobility is a hot topic around the tech world these days. You've probably read about the bring-your-own-device trend, the rise of the remote workforce, and the increase in mobile-device sales. But the move towards a mobile workplace is an ongoing shift that will continue to pick up steam for at least another decade.

### Did you know?

**FACT 1.** Smartphones have been outselling PCs for almost three years.



**FACT 2.** 25% of Americans access the Internet strictly from their mobile device.



1 in 7 tech B2B searches are from mobile devices.

By the end of 2014, that number is expected to jump to nearly 1 in 3

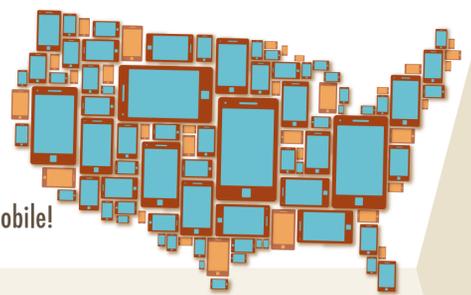
**FACT 3.** By 2016, about 1.6 billion smartphones will be purchased annually.

Smartphones are projected to outsell PCs worldwide by a roughly three-to-one margin.



**FACT 4.** There are 271 million mobile subscribers in the United States.

That means about 86% of the US population is mobile!



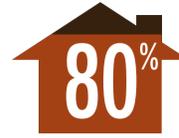
**FACT 5.** 89% Mobile data usage increase in just one year (2010-2011).



**FACT 6.** About 10% of the US workforce works from home at least some of the time.



80% said they worked at home after leaving the office, for an average of about seven hours a week.



**FACT 7.** The United States Census Bureau found that 10.8 million people have hour-long commutes.

600,000 workers are "megacommuters" who travel 90 minutes or longer to work.



**FACT 8.** 45% of American workers "hold a job that is compatible with at least part-time telework."

80% of Accenture employees said that their flexible work-from-home schedules made them want to stay with the company.



**FACT 9.** Over 1/4 of all emails are opened on mobile phones.



Another 10.16% are opened on tablets.



**FACT 10.** Video conferencing goes mobile. LifeSize supports business-grade video calls on over 50 mobile devices.



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