

Competitive: LifeSize Bridge supports 1080p30/720p60 at 1/8th the price

	LifeSize Bridge 2200 w/license \$79,998	Cost comparison	Competitor A \$706,000	Competitor B \$1,009,000	Competitor C \$840,000
Cost Per Port at 1080p30	\$1,667	1/8	\$14,700	\$21,020	\$17,500
Cost Per Port at 720p60	\$1,667	1/8	\$14,700	X	\$17,500

\*\*Based on a 48 participant conference, estimated MSRP, and documented port configuration. Cost in USD.