

Lifesize Receives INTERNET TELEPHONY™ Magazine's 10th Annual Product of the Year Award

Lifesize Express Recognized for Outstanding Innovation

Austin, Texas — Jan 10, 2008 — Lifesize Communications, the global leader in high definition visual communications, today announced that Technology Marketing Corporation's (TMC®) INTERNET TELEPHONY magazine (www.itmag.com) has named Lifesize® Express™ as a recipient of its 2007 Product of the Year Award.

“We are honored that INTERNET TELEPHONY has chosen to recognize Lifesize Express with this award,” said Craig Malloy, CEO and founder, Lifesize Communications. “Our customers tell us they love everything about Lifesize Express – the small form factor, the great value, the simple interface and the beautiful, crisp and fluid high definition video it delivers over their existing broadband connection. Lifesize Express makes telepresence accessible for everyone.”

Launched on October 23, 2007, Lifesize Express delivers a high definition, point-to-point video communications experience at a significantly lower price than most standard definition systems. About the size of a wireless router, Lifesize Express offers telepresence quality HD video for less than \$6,000.

“Lifesize has proven they are committed to quality and excellence while addressing real needs in the marketplace. INTERNET TELEPHONY is pleased to grant a 2007 Product of the Year Award to their Lifesize Express,” said Rich Tehrani, TMC President and Editor-in-Chief of INTERNET TELEPHONY magazine. “We’re proud to honor their hard work and accomplishments and look forward to more innovative solutions from Lifesize in the future.”

A full list of Product of the Year winners will be published in the February, 2008 issue of INTERNET TELEPHONY magazine. (www.itmag.com)

About INTERNET TELEPHONY magazine

INTERNET TELEPHONY has been the VoIP Authority since 1998. Since the first issue in February of 1998, INTERNET TELEPHONY magazine has been providing unbiased views of the complicated converged communications space. INTERNET TELEPHONY offers rich content from solutions-focused editorial content to reviews on products and services from TMC Labs. INTERNET TELEPHONY magazine has a circulation of 225,000 including pass-along readers. For more information, please visit www.itmag.com.

About TMC

Technology Marketing Corporation (TMC) publishes Customer Interaction Solutions, INTERNET TELEPHONY, Unified Communications, and IMS Magazine. TMCnet, TMC's Web site, is the leading source of news and articles for the communications and technology industries. Ranked in the top 6,000 most visited Web sites in the world by alexa.com*, TMCnet serves as many as three million unique visitors each month. TMC is also the first publisher to test new products in its own on-site laboratories, TMC Labs. In addition, TMC produces INTERNET TELEPHONY Conference & EXPO, and Call Center 2.0 Conference. For more information about TMC, visit www.tmcnet.com. (*alexa.com is an amazon.com company that ranks Web sites by their traffic levels. Neither alexa.com nor amazon.com is affiliated with TMCnet.) For more information about TMC, visit www.tmcnet.com.

About Lifesize

Headquartered in Austin, TX, Lifesize combines best-in-class, cloud-based video conferencing services with integrated equipment to help you present your business in the best light. Recognized as Frost & Sullivan's Cloud Video Conferencing Vendor of the Year, Lifesize leads the industry in customer satisfaction with the world's first 4K video conferencing solution

and 4K service architecture. Together with a full suite of integrations and offerings designed for businesses of any size, Lifesize sets a new standard for workplace communication and productivity on a global scale. To see why companies like Yelp, Netflix and Major League Baseball rely on Lifesize for their mission-critical team communication, visit www.lifesize.com or follow the company [@Lifesize](#).

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