Video Conferencing Infrastructure Redefined: The Lifesize UVC Platform

Industry's first fully integrated, virtualized software platform for infrastructure is the key to driving true growth in the video conferencing industry, making the technology accessible to every business and enterprise

Austin, Texas — Jan 31, 2012   — Lifesize, a division of Logitech (NASDAQ:LOGI) (SIX: LOGN) today announced the Lifesize® UVC Platform™, the industry's first integrated and virtualized software solution for HD video conferencing infrastructure. UVC stands for universal video collaboration, Lifesize's vision for all products and technologies, focusing on flexibility, simplicity and performance. The Lifesize UVC Platform integrates the capabilities of multiple single-purpose infrastructure products and makes them instantly available from one interface with one login account.

Unlike today's rigid systems with lengthy deployment periods and required fixed-capacity purchasing, the Lifesize UVC Platform makes buying and deploying video conferencing infrastructure more flexible and efficient, and the investment significantly more cost-effective. With one integrated platform and a deployment model to fit every IT environment, administrators can buy what they need now and scale up as the organization's needs grow.

"Since inception, Lifesize has consistently delivered industry firsts," said Colin Buechler, chief executive officer of Lifesize and Logitech senior vice president. "We were first to HD, first with one button streaming and recording, and now we are redefining video conferencing infrastructure. By responding to the needs of our customers, Lifesize has fundamentally changed the way businesses deploy infrastructure, unlocking the door to real adoption and growth in the video conferencing industry."

The Lifesize UVC Platform is scalable and customizable, removing the cost, risk and complexity of fixed-capacity hardware, which often requires a larger up-front purchase than you need. Today, the UVC Platform includes infrastructure applications ranging from HD streaming and recording, firewall/NAT traversal, and Gatekeepers (routing and control).

Unlike one-size-fits-all video infrastructure, the Lifesize UVC Platform gives IT decision makers the flexibility to:

- Use one integrated platform for all infrastructure applications.
- Choose the deployment model that best fits the environment (software or hardware appliance).
- Add the features, functionality and capacity needed now vs. future growth (number of seats, users or ports), not binding organizations to the initial purchase.

The Lifesize UVC Platform also makes trials quick and easy, with a "try before you buy" feature that enables instant downloads – not days or weeks – affording enterprises the ability to preview on the spot. There is no longer a need to deploy and provision separate products and no additional hardware to ship.

Pricing and Availability

The Lifesize UVC Platform is globally available with infrastructure applications starting at $3,999 U.S. MSRP. A 30-day free trial can be downloaded here. The UVC Platform currently includes the following applications, which can be deployed as virtual machine software or as a hardware appliance:

- Lifesize® UVC Video Center™ - Streaming and recording
- Lifesize® UVC Transit™ Server - Firewall/NAT traversal server
- Lifesize® UVC Transit™ Client - Firewall/NAT traversal proxy
- Lifesize® UVC Access™ - Gatekeeper/IP communications routing and control

About Lifesize

At Lifesize, we understand the power of connecting people to make the workplace great. For more than a decade, Lifesize has

been at the forefront of video conferencing and collaboration, delivering high-quality solutions designed to bring people together. We combine a best-in-class, cloud-based video conferencing service, with award-winning, easy-to-use smart devices designed for any conference room so you can connect to anyone, anywhere. It's a meeting experience like no other. Our video conferencing solutions are designed for the demands of today's modern enterprise, yet fully accessible to businesses of any size. For more information, visit www.lifesize.com or follow the company @LifesizeHD.

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