



## **Lifesize Gives Customers More Choice with Mobile, Web and Desktop Video Conferencing Enhancements**

### **New features add further scalability, configurability and simplicity to Lifesize cloud-based service, apps and administrator controls**

Austin, Texas — Aug 6, 2019 — [Lifesize®](#), a global innovator of video collaboration and meeting productivity solutions, today announced several new product enhancements granting customers additional choice, configurability and control in how they communicate and work together through the Lifesize cloud-based video conferencing platform.

“We continue to improve our cloud service in direct response to customer requests and user feedback as their business needs for video conferencing evolve,” said Michael Helmbrecht, chief operating officer at Lifesize. “We’ve designed, built and updated the Lifesize platform to provide customers a consistent and convenient experience across mobile, web and desktop, and these product enhancements further empower them to collaborate through video wherever and however they prefer.”

#### **Mobile, Web and Desktop**

Recent [Lifesize mobile app](#) improvements include the addition of screen sharing from mobile devices, enabling distributed teams to effectively share and collaborate on content during meetings from wherever they’re joining, as well as the option to switch the Lifesize mobile app to dark mode.

For web and desktop experiences, a Lifesize add-in to directly schedule video meetings and issue quick one-time meeting invites through Microsoft Outlook is now [available on the Microsoft Store](#). Additionally, users can quickly connect their G Suite or Office 365 calendars to view upcoming video meetings within the Lifesize web and desktop apps, receive a notification when a meeting is about to begin and join with a simple click.

To further facilitate easy ‘one-click join’ for meetings on Mac or PC devices, desktop app launchers for Chrome, Firefox and Safari have been updated alongside existing launchers for Internet Explorer and Microsoft Edge. When a user accesses a Lifesize call link through one of those browsers, the launcher automatically detects that the Lifesize desktop app is installed and opens it to immediately start the meeting.

#### **Admin Controls**

With new configurable controls in the recently redesigned [Lifesize Admin Console](#), account administrators can tailor their Lifesize meeting invitations to reflect how their organization collaborates best, simplifying the process of scheduling and joining meetings for users and guests. Lifesize admins can choose to streamline meeting invites by providing just a single link to join, or configure invites by including a path to join via Skype for Business, removing non-critical default text or links, highlighting up to four PSTN numbers (if audio conferencing has been added to their

account) and much more.

Admins may also now hide meetings, room systems or users from the full internal directory or from defined groups of users, preserving privacy and keeping communication productive.

Lifesize's latest mobile, web and desktop features and app improvements make enterprise-grade video communication and collaboration more productive and easier to use by:

- **Extending the ability to share content.** Facilitate group meetings with up to 300 active participants and share content or screens with those participants from any mobile device running the Lifesize app.
- **Establishing the simplest ways to initiate and join video calls.** Whether using a popular browser, a mobile or desktop device, Microsoft Outlook or calendar integrations with G Suite and Office 365, creating and joining Lifesize video meetings with a single click has never been easier.
- **Granting administrators more configurability and control.** Make Lifesize video meeting invites look exactly the way users prefer, ranging from providing a single link to join, to a path to join via Skype for Business, to PSTN call-in phone numbers from multiple countries, all through basic toggles in the Admin Console. Hide certain meetings, room systems or users from the full internal directory or from defined groups of users.

For more information on the newly-released features, visit <https://www.lifesize.com/en/video-conferencing-blog/feature-update-roundup>.

## About Lifesize

Headquartered in Austin, TX, Lifesize combines best-in-class, cloud-based video conferencing services with integrated equipment to help you present your business in the best light. Recognized as Frost & Sullivan's Cloud Video Conferencing Vendor of the Year, Lifesize leads the industry in customer satisfaction with the world's first 4K video conferencing solution and 4K service architecture. Together with a full suite of integrations and offerings designed for businesses of any size, Lifesize sets a new standard for workplace communication and productivity on a global scale. To see why companies like Yelp and Major League Baseball rely on Lifesize for their mission-critical team communication, visit [www.lifesize.com](http://www.lifesize.com) or follow the company [@Lifesize](https://twitter.com/Lifesize).

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