



# Lifesize Corporate Fact Sheet

## About Lifesize

Lifesize, Inc. is a leader and global provider of omnichannel cloud contact center and video meeting solutions in over 100 countries with 1700 channel partners. To learn more about our analyst recognized solutions and see why tens of thousands of leading organizations like RBC, Yale University, Pearson, Salvation Army, Shell Energy and NASA rely on Lifesize for mission-critical business communications, visit [www.lifesize.com](http://www.lifesize.com).

## Purpose

At Lifesize, we believe in the power of technology to connect people with a human touch. Our best-of-breed cloud contact center and meeting solutions connect customers, contact center agents and employees at the speed of your business – securely, reliably, with limitless interoperability, and on a truly global scale.

## Customer Profile

Our solutions are designed to meet the needs of today's modern enterprise, yet are fully accessible and scalable to organizations of any size. We serve more than 10,000 subscription customers in over 100 countries around the world, powering communication in a wide range of industries, including healthcare, banking and financial services, insurance, government, manufacturing and education, among others.

## WHY LIFESIZE?

### BUILT FOR THE ENTERPRISE

Secure, high-quality communication experiences on proven, extensible cloud architecture.

### BEST-OF-BREED CLOUD SOLUTIONS

Recognized by industry analysts, highly interoperable with mission-critical enterprise applications and easy to deploy, use and manage.

### GLOBAL REACH AND SCALABILITY

Resources to meet the complex deployment, service, reliability and support needs of today's globalized businesses.

### HUMAN TOUCH

Commitment to providing winning communications technology and an obsession with customer success across their entire journey with us.

## FAST FACTS

**2003**

Lifesize established

**2005**

Lifesize innovates world's first HD video collaboration solution

**2014**

Lifesize shifts video conferencing to the cloud

**2018**

Lifesize unveils world's first 4K video conferencing service and meeting room system, the Icon 700

**2020**

Lifesize acquired by Marlin Equity Partners, merges with cloud contact center provider Serenova to form global cloud unified communications company and acquires Kaptiveo to add digital collaboration

**AUSTIN, TX**

Lifesize headquarters

**4,000+**

Global partners

**100+**

Countries

**400+**

Employees

## Some of the global organizations communicating with Lifesize



Yale



Deloitte.



## Management Team

**KIM NIEDERMAN**

Chief Executive Officer

**MICHAEL HELMBRECHT**

Chief Operating Officer

**JOSH KIVENKO**

Chief Marketing Officer

**BOBBY BECKMANN**

GM, Meeting Solutions

**GAYLE WILEY**

Chief People Officer

**RICK FROELICH**

Chief Revenue Officer

**ASHISH SETH**

GM, Contact Center Solutions

**SHAWN EDWARDS**

Chief Financial Officer

**SETH MILLER**

Chief Information Officer

## Board of Directors

**RYAN WALD**

Chairman of the Board, Managing Director, Marlin Equity Partners

**PETER KIMMEY**

Vice President, Marlin Equity Partners

## Awards

We've been innovators since the early days of cloud communication, contact center and collaboration, and the recognition keeps pouring in.



Innovator  
2019 Aragon Research

