

## Lifesize® Cloud Privacy Statement

When you use Lifesize Cloud, you provide certain information to Lifesize, Inc. and its affiliates, successors and assigns (collectively referred to as "Lifesize"), including personally identifiable data ("Personal Data") and other information that is collected from visitors to the Lifesize Cloud site (the "Site") and users of the Lifesize Cloud Service (the "Service"). In this Privacy Statement (this "Statement"), we explain our data processing practices in connection with your use of the Lifesize Cloud Site and Service. This Statement is in addition to and hereby incorporates by reference the Privacy Policy located on Lifesize's website at <http://www.lifesize.com/privacy>. This Statement may be updated from time to time and was last updated on the date indicated below. Your continued use of the Site and/or Service after any changes or revisions to this Statement shall indicate your agreement with the terms of such revised Statement.

### **Information Collection and Submission.**

We collect Personal Data from you when you voluntarily provide such information such as when you register for access to the Lifesize Cloud Site, use the Lifesize Cloud Services, contact us with inquiries or respond to one of our surveys. Wherever Lifesize collects Personal Data we make an effort to provide a link to this Statement and Lifesize's Privacy Policy.

By voluntarily providing us with Personal Data, you are consenting to our use of it in accordance with this Statement and Lifesize's Privacy Policy. If you provide Personal Data, you acknowledge and agree that such Personal Data may be transferred from your current location to the offices and servers of Lifesize located in the United States and in other geographic regions in which Lifesize operates.

#### Manual information submission.

When you use the Lifesize Cloud Site and Service, you may provide us names, email addresses and other information about yourself and other users. You will know what you submit in each case, because you will manually enter the information.

#### Automatic information submission.

Additionally, your Lifesize system will automatically record, process and submit to us data relating to your use of the Site and Services, including device serial number, software version, connected hardware products, custom settings, other systems information, call data records (such as number of calls, participants and duration) and text message connection information (*excluding message content*).

#### Information Storage.

The information you submit is stored on your Lifesize system and / or our Lifesize servers, which are located in the United States and in other geographic regions in which Lifesize operates.

#### Children's Personal Information

We do not knowingly collect personal information from Site visitors or users of Lifesize's products or services who are under the age of 13. If we are made aware that we have such personal information, we will take reasonable steps to delete that information.

#### Retention of Recorded Cloud Content

Customers may enable certain product features to record communication by participants during Lifesize Cloud conferences. When customers have enabled such features, conference recordings in the form of saved videos and chat transcripts (collectively, "Recorded Cloud Content") may be stored by Lifesize where possible. Depending on the type of Recorded Cloud Content, Lifesize customers may configure the duration of such storage and may delete such Recorded Cloud Content as they choose. Lifesize will take appropriate technical and security measures to protect Record Cloud Content from unauthorized access and/or use. A customer's use of the Lifesize Cloud recording and storage features is governed by the Lifesize Cloud Terms of Service, and may be de-activated by the customer at any time at the customer's discretion. Lifesize cannot view or de-encrypt any Recorded Cloud Content without consent from the customer.

### **Information Use.**

We use the information you and your Lifesize system provide to us in order to provide the service to you and enhance it for you and other users, make connections with the users you invite, and provide technical support and information to you. With your permission, we may also contact you with other relevant information, including Lifesize product announcements, software updates, software upgrades, special offers and events.

### **Cookies.**

In operating the Service, we use a technology called "cookies." A cookie is a piece of information that the computer that hosts our Site gives to your browser when you access the Site. Our cookies help provide additional functionality to the Site and help us analyze Site usage more accurately. For instance, our Site may set a cookie on your browser that allows you to access the Site without needing to remember and then enter a password more than once during a visit to the Site. In all cases in which we use cookies, we will not collect Personal Data except with your permission. You can set your browser to notify you when a cookie is sent or to refuse or delete cookies altogether, but certain features of our web site, products and Services might not work. Information on disabling cookies in your web browser is provided below.

We may use the following categories of cookies on our websites and other online services:

#### **Strictly Necessary Cookies**

These cookies are essential to enable you to browse around our websites and use their features. Without these cookies, services like shopping baskets and e-billing cannot be provided.

#### **Performance Cookies**

These cookies collect information about how you use our websites — for instance, which pages you go to most. This data may be used to help optimise our websites and make them easier for you to navigate. These cookies are also used to let affiliates know if you came to one of our websites from an affiliate and if your visit resulted in the use or purchase of a product or service from us, including details of the product or service purchased. These cookies don't collect information that identifies you. All information these cookies collect is aggregated and therefore anonymous.

#### **Functionality Cookies**

These cookies allow our websites to remember choices you make while browsing. For instance, we may store your geographic location in a cookie to ensure that we show you our website localised for your area. We may also remember preferences such as text size, fonts and other customisable site elements. They may also be used to keep track of what featured products or videos have been viewed to avoid repetition. The information these

cookies collect will not personally identify you, and they cannot track your browsing activity on non-Lifesize websites or services.

The cookies that we commonly use are listed below.

<b>Cookie name</b>	<b>Description</b>	<b>Cookie Category</b>
JSESSIONID	Single session, first party cookie that maintains the session with the web server so the user doesn't have to login on every page they visit.	Strictly Necessary
ASP.NET_SessionId	ASP.NET uses this to store a unique identifier for your session. The session cookie is not persisted on your hard disk.	
Country	The Lifesize website uses this to store your location preference.	
SC_ANALYTICS_GLOBAL_COOKIE	To identify repeat visits from a single user, Sitecore sends a persistent session cookie to the web client.	
website#lang	The Lifesize website uses this to store your language preference.	
sky#lang	The Lifesize website uses this to store your language preference.	
DoubleClick	DoubleClick uses cookie IDs to track which ads show to which browsers (including how often an ad is shown to a browser, how long it is shown, and how often it will appear), and to log conversions related to ad requests (conversions occur when a user views a DoubleClick ad and later uses the same browser to visit the advertiser's website and make a purchase). DoubleClick cookies contain no personally identifiable information. Lifesize may use conversion data gathered by DoubleClick to identify browsers by segments based on demographic dimensions, including age, gender, affinity categories (for example, Technophiles, Sports Fans, Cooking Enthusiasts, etc.), in-market segments (identifies users in terms of their product-purchase interests, and other categories. Users may opt out of using the Ads Setting by clicking on this link: <a href="#">DoubleClick Opt Out</a> , and clicking on the Ads Settings link under the heading "Opting Out".	

You may encounter cookies from third parties on certain pages of the sites that we do not control.

### **Manage Your Cookies**

You can specify how cookies are handled by setting your cookie preferences.

## Chrome

1. Click the Chrome menu Chrome menu on the browser toolbar.
2. Select **Settings**.
3. Click **Show advanced settings**.
4. In the **Privacy** section, click **Content settings**.
5. In the **Cookies** section, select one of the following cookies settings:
  - Delete cookies
  - Block cookies by default
  - Allow cookies by default
  - Keep cookies and site data by default until you quit your browser
  - Make exceptions for cookies from specific websites or domains

## Mozilla Firefox

1. Open Firefox Open the **Edit** menu and choose **Preferences**.
2. Under the **Privacy & Security**, choose **Cookies**.
3. You can select the following settings:
  - Disable cookies
  - Enable cookies for the originating web site only
  - Enable all cookies
  - Warn me before storing a cookie

## Internet Explorer 9 or 10

1. Tap or click **Tools**, then select **Internet options**.
2. Tap or click the **Privacy** tab.
3. Under **Settings**, move the slider to the top to block all cookies or the bottom to allow all cookies.
4. Tap or click **OK**.

## Safari 5.1 (OS X Lion)

1. Choose **Safari**, then select **Preferences**.
2. Click **Privacy**.
3. In the **Block cookies** section, specify if and when Safari should accept cookies from websites.
  - To see an explanation of the options, click the Help button (question mark).

**Note:** If you want to see which websites store cookies on your computer, click **Details**. If you set Safari to block cookies, you may need to temporarily accept cookies to open a page. Repeat the above steps, selecting **Never**. When you're done with the page, block cookies again, and then remove the page's cookies.

## Mobile Devices:

### IOS

1. Tap **Safari**
2. Tap **Block Cookies**
3. Choose **Never, From third parties and advertisers**, or **Always**.

## **Android**

1. Touch **Chrome menu > Settings**
2. Touch **(Advanced) Content settings**
3. Deselect **Accept cookies..**

## **Kindle Fire HDX**

1. Swipe down from the top of the Kindle's screen and select **Settings**
2. Select **Applications**
3. Select **Silk Browser**
4. Select **Clear Browser Data**
5. Check off which data you'd like to clear (**Clear all cookie data**) and select OK

## **Control & Review of Your Personal Information.**

You have the ability to direct us to edit, correct or erase certain information pertaining to you, your Lifesize system and your use of the system and/or service by sending an email to [privacy @ lifesize.com](mailto:privacy@lifesize.com); provided, however, removal of certain information may limit some features or prevent you from using the service.

You may stop the delivery of marketing e-mails by following the unsubscribe instructions contained in the Lifesize email received or by clicking [here](#).

## **Protection of Information.**

We are committed to the protection of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use or disclosure.

## **Consent to Transfer, Processing and Storage of Personal Information.**

We may transfer your personal information to the United States, to any Lifesize affiliate worldwide, or to third parties acting on our behalf for the purposes of processing or storage, and by providing any personal information you fully understand and unambiguously consent to such transfer, processing and storage of such information.

## **Changes to This Statement.**

If we update this Privacy Statement, we will post changes here or at <http://www.lifesize.com/cloud-absolute-urls/privacy>, or otherwise notify you.

Revised as of October 8, 2015.