

# Evolution Gaming and Lifesize Collaboration

The leading provider of live casino solutions uses Lifesize Cloud video technology to connect employees, partners and new business prospects worldwide.



Evolution Gaming specializes in providing immersive casino gaming experiences via real-time streaming from live studios. They're the world's largest b2b live casino provider focused on regulated markets and service online sites like William Hill<sup>®</sup>, 888poker<sup>™</sup> and Unibet<sup>®</sup>.

## **Challenge**

Evolution Gaming needed a solution to match the simple, effective and professional look and feel of their own platform while still reflecting their culture as a company with modern working practices. With over 250 employees in offices in Latvia, Malta, Sweden and the UK and satellite studios and teams throughout Europe, enabling quick and easy collaboration was a key requirement.

## **Solution**

After using alternative video systems, Evolution Gaming switched to Lifesize<sup>®</sup> Cloud—a feature-rich HD video conferencing solution delivered as a Software-as-a-Service (SaaS) subscription that allows meetings to be conducted via room video systems and mobile applications.

“Lifesize Cloud has transformed what was a technical back-end heavy, labor intensive infrastructure to a simple, light touch, one stop installation,” explained Alex Haywood, Head of Infrastructure at Evolution Gaming.

The company is now using Lifesize video conferencing to host brainstorm sessions, facilitate ad-hoc day-to-day and weekly communications and conduct interviews and pitches. Users are able to share their screens, present documents and use instant chat functions, and the company is able to showcase upcoming products and plans with licensees across the globe.

“The audio is rich, the video is HD; it’s like sitting in the same room together even though at times we are thousands of miles away.”



“We might be a technical company, but we needed a solution to suit everyone. All users have to do now is enter a username and password and click on a name or a meeting room. Each employee can access or host a meeting from their own computer or phone, at any time—it’s that simple,” Haywood added.

Evolution Gaming has future plans to fully deploy room systems in all satellite offices in addition to its head offices. They also plan to extend the implementation of room systems to the home offices of business directors. “We no longer need to make heavy infrastructure investments. Lifesize Cloud has been the perfect fit for us to achieve our goals and prove we are on the cutting edge of technology,” concluded Haywood.

**Learn more**

Hear how other customers are using Lifesize to transform their businesses at: [www.lifesize.com/case-studies](http://www.lifesize.com/case-studies).

Experience the power of Lifesize video conferencing for yourself. See what it’s like to meet over video with anyone, whenever, wherever and on any device. [Start a Free Trial](#)

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