

## Seamless interoperability for productive collaboration anywhere, anytime

# Lifesize recognizes the value of Microsoft® Lync® to many customers for data collaboration, voice and video.

We are a longtime collaborator with Microsoft and have invested in building and strengthening our relationship through interoperability with multiple generations of products. Today, we provide Lync 2010 and 2013 interoperability through our flagship multiparty calling application, Lifesize® UVC Multipoint™.

### THE LIFESIZE/MICROSOFT COMBINATION PROVIDES:

- Video calling with Lync 2010 and Lync 2013
- Video conferencing between Lync and traditional video systems
- Cost-effective scalability
- Ability for mobile and remote employees to stay connected

Through our solution, Lync users, Lifesize video system users and other standards-based video conferencing participants can all meet over video. Virtual meeting rooms created in Lifesize UVC Multipoint can be added to Lync contact lists for easy access and checking status—busy or available. Additionally, conference room participants can share a secondary data stream with everyone, including those on Microsoft Lync clients.

In addition to our work to ensure seamless interoperability, Lifesize and Microsoft are both founding members of the **Unified Communications Interoperability Forum (UCI) Forum** now merged with the International Multimedia Telecommunications Consortium (IMTC), and are leading the technical working group to define the future of interoperability between leading unified communications solution providers.

“Microsoft’s relationship and joint product development with Lifesize is of great value in our efforts to maximize adoption of unified communications video and collaboration solutions by everyone.”

— Giovanni Mezgec, general manager for Lync product marketing, Microsoft



### LIFESIZE UVC MULTIPOINT

Lifesize UVC Multipoint includes Lync interoperability for seamless bridging between traditional video systems and Microsoft Lync 2013 and 2010. It offers the flexibility of buying what’s needed today and easily scaling when those needs grow. Lifesize is the only video conferencing vendor to run a multiparty calling application on industry-standard virtual servers, including Microsoft® Hyper-V®.

**FOR ADDITIONAL INFORMATION, CONTACT A LIFESIZE REPRESENTATIVE.**

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# lifesize



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