

Ultimate Ease of Use

Record, Stream, and Auto-Publish

Lifesize UVC Video Center is the most powerful one-button HD streaming, recording, and auto-publishing solution on the market today. Now, any company can broadcast live, HD-quality video to hundreds of viewers while also recording sessions for future on-demand playback.

Enjoy Click-and-Go Convenience

Can't pull the team together? Easily record and share meeting highlights, training sessions, and news updates across time zones. Create a topic-focused channel for specified viewers, add your logo, review built-in reporting features, and see how easy it is to create and distribute HD videos.

View HD Video on More Devices

This powerful tool keeps more people connected in more locations and now reaches larger audiences using new federation and multicasting Enterprise features. Employees, customers, and business collaborators can view streaming and recorded videos anytime, anywhere, from any computer, iPad®, or iPhone®.

Record from any endpoint ... view from any device

Users can record via SIP calls to Lifesize UVC Video Center and view live and on-demand HD video in more places.



The How, What, and When of Video Recording

	Initiating a call from ...	How do you record?	What can you record and stream live?	When can you record?
Connected Experience	Lifesize® Icon™	Press a button	Video and data* (optimized)	<p>Inside a video call: During a multiparty video call, capturing all participants</p> <p>Outside a video call: During a video presentation, capturing just the presenter</p>
	Lifesize® UVC ClearSea™	Invite UVC Video Center as participant to do a streaming/recording session	Video and data* (optimized)	<p>Inside a video call: During a multiparty video call, capturing all participants</p> <p>Outside a video call: During a video presentation, capturing just the presenter</p>
Traditional Video Conferencing Experience	Lifesize® 220s™	Press a button	Video and data* (optimized)	<p>Inside a video call: During a multiparty video call, capturing all participants</p> <p>Outside a video call: During a video presentation, capturing just the presenter</p>
	Other Lifesize systems	SIP call to/from Lifesize UVC Video Center	Video and data (capable)	<p>Inside a video call**</p> <p>Outside a video call</p>
	Non-Lifesize systems	SIP call to/from Lifesize UVC Video Center	Video and data	Inside and outside a video call

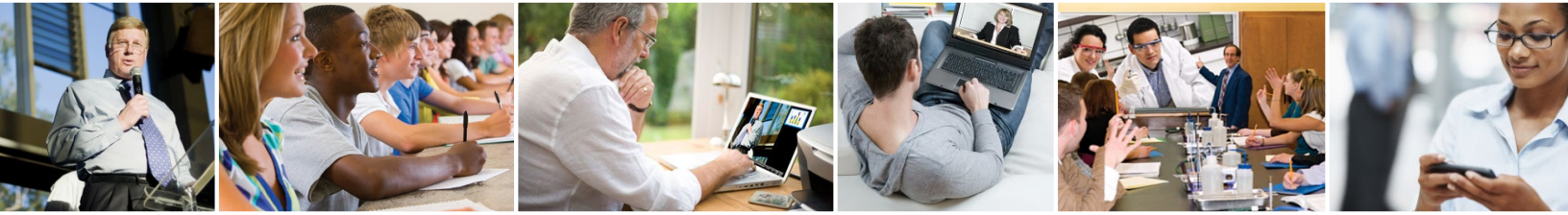
*"Data" refers to documents, presentation slides, and digital images.

**Requires an endpoint with an embedded MCU.

A Comparative Matrix

How will you use Lifesize UVC Video Center?

Reduce email overload and make communicating more personal, more impactful, and more memorable. Take a look at how businesses are using Lifesize UVC Video Center in their organizations.



CORPORATE

- Corporate Announcements
- Town Hall Meetings
- Investor Relations
- Shareholder Meetings
- Company News Broadcasts
- CXO Addresses

HUMAN RESOURCES

- Policy Announcements
- Benefits Presentations
- Seasonal Greetings
- Employee Meetings

BUSINESS PROCESS

- Technology Plans
- Budget Reviews
- Archived Meetings
- Design Discussions
- Architectural Discussions with Data Sharing

SALES & MARKETING

- Product Announcements
- Contests & Promotions
- Customer Testimonials
- Video Signatures
- Event Broadcasts
- Holiday Greetings
- Product Launch Demos

TRAINING & PROFESSIONAL DEVELOPMENT

- Product Demonstrations
- How-To Guides
- Document Sharing
- Orientation Sessions
- Virtual Classrooms

TELEHEALTH

- Recorded Consultations
- Continuing Education
- Conference Presentations
- Product Demonstrations
- Storage of Video Records

K-12 & HIGHER EDUCATION

- Guest Lecturers
- Classroom Broadcasts
- Student Projects
- Virtual Field Trips
- Video Science Labs
- Integration with Learning Management Systems
- Professional Development



“When we saw a demo of Video Center, we were sold. It’s the product’s simplicity—the recording key is programmed in, so you literally press one button to record whatever is on the screen.”

—Tom Umphress, Director of Information Services
Globe University/Minnesota School of Business

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