

# Lifesize Cloud-based Service Architecture

A comprehensive guide



With Lifesize you can be assured that we're providing the very best system performance, reliability, resiliency and security.

A service built to provide a connected experience, running on a platform built to perform — that's the Lifesize® cloud-based service, powered by IBM® Cloud. High-performing systems, global availability and footprint, speed, scalability and resiliency are a few of the considerations we examined when choosing to partner with IBM Cloud, a world-class provider, to deliver the backbone of the Lifesize service.

This paper will provide insight into how the Lifesize service is structured. We will examine the best-in-class data centers that are fully redundant and the direct network connections to over 20 global carriers. We will explore the resilient modular application architecture and how it's deployed in clustered, fault-tolerant nodes around the world.

**It starts with a global footprint of data centers, each with up to 5,000 servers.**

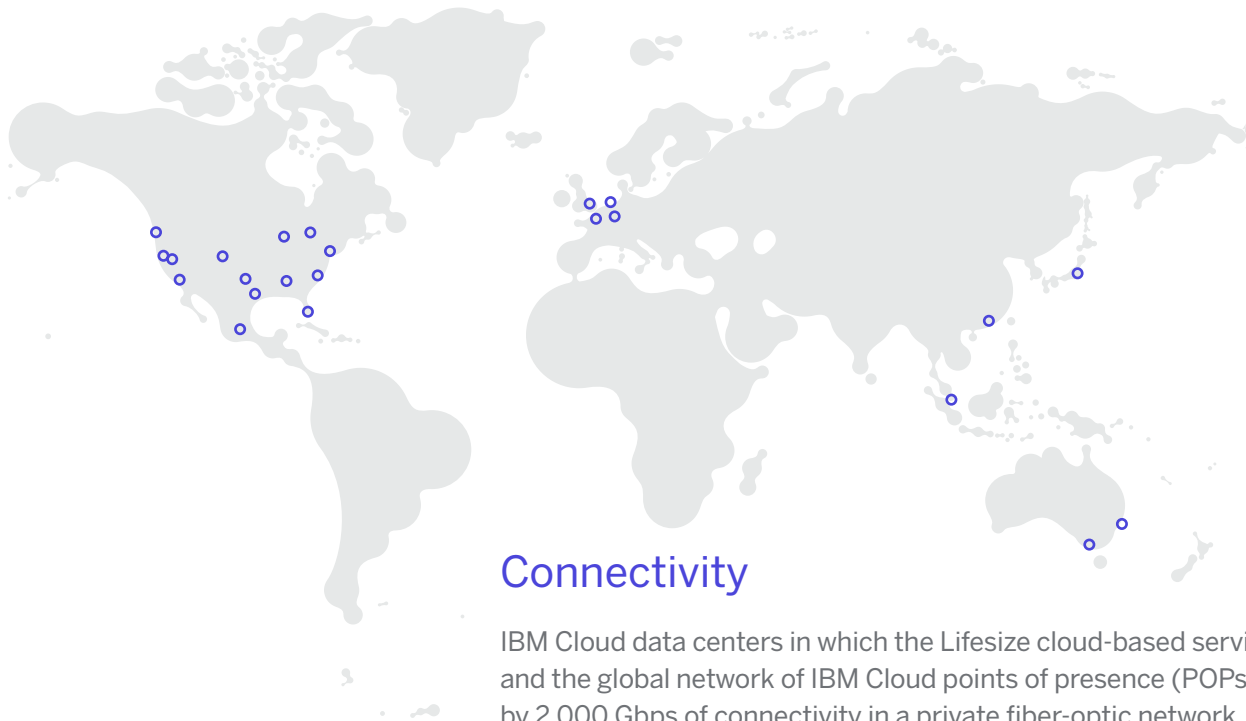
Leveraging best-in-class methodologies, data center-performance variables are closely scrutinized and optimized: space, redundant power, high availability multipath network, personnel and internal infrastructure. Data center racks are provisioned with a massive amount of bandwidth, each with 40 Gbps of connectivity, for phenomenal performance.

**All data centers are fully redundant with power, cooling and network carriers.**

Multiple power feeds, fiber links, backup generators and battery systems provide industry-leading reliability and give IBM Cloud the confidence of a 100% network uptime service-level agreement.

**Data center locations:**

- Amsterdam (2)
- Chennai
- Dallas (3)
- Frankfurt
- Hong Kong
- London
- Melbourne
- Mexico City
- Milan
- Paris
- San Jose (2)
- São Paulo
- Toronto
- Washington D.C. (3)



## Connectivity

IBM Cloud data centers in which the Lifesize cloud-based service operates and the global network of IBM Cloud points of presence (POPs) are connected by 2,000 Gbps of connectivity in a private fiber-optic network. In addition, the backbone of the Lifesize service has direct connectivity with over 20 global carriers:

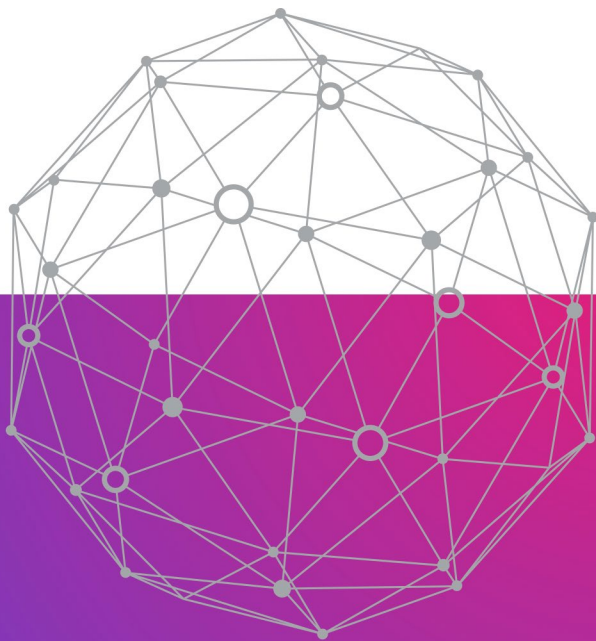
- Comcast®
- Level 3®
- NTT™
- TeliaSonera™
- Telstra™
- ANY2™
- DE-CIX
- Equinix™
- JPNAPs
- NOTA
- NYIIX
- Telefonica™
- TIE
- Time Warner®
- RMIX
- Pacnet™
- PCCW®
- AMS-IX
- HKIX
- LINX®
- SIX
- Starhub

These carriers connect to IBM Cloud POPs with multiple 10 Gbps connections each, and in many cases to multiple locations. Carrier networks connect directly to the IBM Cloud network in one or more of the following cities:

- Amsterdam
- Atlanta
- Chicago
- Dallas
- Denver
- Frankfurt
- Hong Kong
- Houston
- Los Angeles
- London
- Melbourne
- Querétaro
- Miami
- New York
- Palo Alto
- Paris
- Seattle
- San Jose
- Singapore
- Sydney
- Tokyo
- Toronto
- Washington D.C.

These carriers then extend connectivity through their networks across the globe to tens of millions of homes and businesses. [www.ibm.com/cloud](http://www.ibm.com/cloud)

Any Lifesize user in the world on one of these carriers' networks has a direct high speed connection into our cloud service. This direct connection provides an exceptional video call experience because the call doesn't hop between different network switches and providers, which could add delay and latency and diminish call quality. For customers who aren't serviced by one of these carriers, it's probable that their local carrier has a point of presence with a backbone carrier, letting the call make it to our network at high speed and with a minimum number of hops.



**A network of networks**

Fast, resilient and seamless around the world.

The Lifesize service was natively designed to be fault tolerant. It is not deployed in just one data center at IBM Cloud — it is deployed in sixteen of IBM Cloud’s data center locations around the world

## Resiliency

The high availability of the Lifesize cloud-based service extends beyond the industry-leading redundancy of our data centers. The Lifesize service was natively designed to be fault tolerant. It is not deployed in just one data center at IBM Cloud — it is deployed in sixteen of IBM Cloud’s data center locations around the world, and that number will continue to grow. Additionally, the Lifesize service is built using a modular architecture, which adds resiliency. Each Lifesize node comprises one or more instances of our call-control application clustered together geographically. In addition, several instances of our multiparty calling application are associated with each call-control application in each data center.

Even the best solutions will fail at some point in time. The key consideration is what your cloud video provider does to minimize this risk and to mitigate any failures. There are two primary application failures that can potentially occur — a crash in either the multiparty application or the call-control. This is where redundant failover systems are vital. In the event of a multiparty calling application crash, the call will continue with only a barely discernable blip in video as the media is routed to a different multiparty calling instance. The call remains connected and continues on as the application-level redundancy hands off the media processing from a failing multiparty instance to a stable one. The other type of failure that can occur is within the call-control application. All instances of the call-control application across our global footprint are clustered together for both scalability and redundancy. In the event that one instance fails, all users registered to that node will be immediately reregistered to another node. Users that were in a video call will see their calls drop. The Lifesize service will immediately register with another node in the network and the call will reconnect as soon as the user presses redial.

If there is a catastrophic event at a data center or network POP, all users immediately fail over to another data center. Service is immediately available, this time through a different physical data center location, and a user simply redials and the call connects.

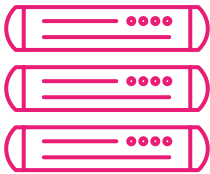
Based on where you are in the world, Lifesize dynamically determines which of our nodes you register to. In the background the Lifesize service runs a test to see which node has the highest quality link based on your location and assigns it as your primary node. We are constantly assessing the connection quality so, while the user is traveling, the node the user is registered to may change; however, this is completely transparent to the user.

# Lifesize Service, Architecture

## A Comprehensive Guide



**24x7 on-site security**  
Rigorous controls.



**High performance rack architecture**  
Better power, bandwidth and support for each server.

## Security

Security ranks at the top of all administrator and user concerns. Lifesize respects these concerns and takes security very seriously. All communication among Lifesize cloud-based service users is fully encrypted with enterprise-class 128-bit AES encryption and support for TLS. Additionally, every data center and network location is regularly audited and hardened against physical intrusion.

## Capacity

While our fault-tolerant application and premier data centers provide the assurance that the service will work, there is one more variable to consider, and that's ensuring that a cloud provider has sufficient capacity for peak demand when you need it most.

Lifesize monitors our network 24/7 and aggressively provisions extra capacity to stay ahead of demand. In fact, we overprovision our capacity so that you can have complete confidence that your calls will always connect. You can view the current status of the network and our service history and sign up for alerts at [status.lifesizecloud.com](https://status.lifesizecloud.com).

## Conclusion

With Lifesize you can be assured that we're providing the very best system performance, reliability, resiliency and security. We carefully scrutinized the capabilities of service providers and selected IBM Cloud based on the following criteria:

- Global footprint
- Fully redundant data centers
- Direct connectivity with over 20 global carriers
- Massive amounts of capacity and bandwidth
- Rapid scaling capability
- Failover redundant systems
- Business-class security
- An impeccable track record of service

Lifesize has all of the above and more. To users, its innovation is in its elegant design, simplicity of use and reliability. To network managers, it's knowing that the solution is globally available and designed for business-class security, performance and resiliency.

### About Lifesize

At Lifesize, we understand the power of connecting people to make the workplace great. For more than a decade, Lifesize has been at the forefront of video collaboration, delivering high-quality solutions designed to bring people together. We combine a best-in-class, cloud-based video conferencing experience, with award-winning, easy-to-use devices that are designed for any conference room so you can connect to anyone, anywhere. It's a meeting experience like no other. Our video conferencing solutions are designed for the demands of today's modern enterprise yet fully accessible to businesses of any size.

For more information, visit [www.lifesize.com](https://www.lifesize.com) or follow the company [@LifesizeHD](https://twitter.com/LifesizeHD).

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