

## What People Are Saying...

The Lifesize cloud-based audio, web and video conferencing application is simply the best way for your entire organization to connect over video when you need to get business done. We combine a best-in-class conferencing experience with award-winning, easy-to-use conference room cameras and HD phones that let you connect to anyone, anywhere.

Awesome features like an easy-to-use interface, screen sharing, calendar integration, chat and audio-calling options help you drive greater collaboration and communication. Here's what some of the top industry reporters, analysts and customers have to say about Lifesize:

**Akelius** *"We can use a mixture of several different devices, so participants are able to join a video conference from whatever smartphone, tablet or laptop they are using. Thanks to Lifesize, our employees travel less but actually have more meetings. This makes them more efficient and better connected than ever."*

— Rickard Carlsson; IT Manager, Akelius



*"Video conferencing as a whole has shifted from hardware to SaaS, which has significantly increased the range of opportunities for cloud solutions. Lifesize is continuously updating their cloud solution to provide customers with the most relevant and useful features, ensuring that they have the best possible experience. From easy scheduling to Skype for Business interoperability to browser-based calling, Lifesize makes it easy for any organization to adopt video conferencing into their everyday lives."*

—Andrew W. Davis; Researcher, Analyst, and opinion leader in the field of collaboration and conferencing for Wainhouse Research



*"My colleagues and I have been delighted with Lifesize Cloud. It has a beautiful, easy-to-use interface that we keep open all the time to quickly connect with one another. For client calls, the service is reliable with clear sound and picture and adds a dimension of warmth and communication that we were never able to achieve with voice and screenshare only."*

—Blaire Jones; Lead Customer Success Maven, TrackMaven

# Cloud Video Conferencing

## What People Are Saying...



*"As an educator, I find that the most successful technology solutions we have are those that are simple to use, manage*

*and deploy. Lifesize Cloud is by far the simplest video collaboration product I have ever used, and I see enormous potential for it in the educational space, both in the classroom and in administration. At ESU 10, we've deeply integrated video in our curriculum through programs such as virtual field trips, guest lecturers, and cross-campus collaboration. Lifesize Cloud, with its ability to connect desktops and room systems, will be a critical tool as we continue to offer enriching video-enabled programs to our students across the district."*

—John Stritt; Distance Learning Coordinator; ESU 10

FROST & SULLIVAN

*"There is no question that video collaboration is aggressively moving towards the cloud while the customer need for affordable endpoint devices and a more simplified user experience continues to surge. Lifesize has nailed this user need with the introduction of Lifesize Cloud, a bold departure from the complex and costly ways of implementing video. By integrating its conference room video system with an intuitive, feature-rich hosted cloud infrastructure, it is clear that Lifesize continues to innovate."*

—Roopam Jain; Industry Director of Enterprise Communications & Collaboration, Frost & Sullivan



*"Lifesize Cloud is catching the market at an inflection point. Companies want a flexible and affordable video conferencing option, IT departments want something that's easy to deploy and maintain, and employees expect to see each other on any device. Technology is finally at the place where this can be a reality, and Lifesize Cloud aptly meets all of these market transformation expectations, plus more."*

—Rich Costello; Senior Research Analyst, Unified Communications and Enterprise Communications Infrastructure, IDC



*"Lifesize, in my opinion, has really hit the mark with its next-gen SaaS, subscription-based cloud*

*offering. The setup was easy and little training was required. Because it is subscription-based, there is no long-term capital or commitment involved."*

—Stephen Leaden; Founder and President, Leaden Associates



*"After researching all the options, not only was*

*Lifesize the most affordable; the quality of video was superior — much crisper and clearer than competitors."*

—Carson Utecht; Vice President of People, First Commerce Credit Union



*“Lifesize Cloud provides a superior solution as compared to other tools I have used in the past. One persistent challenge in the IT field is how to maximize resources while minimizing complexity on both the administrator and user sides. After testing Lifesize Cloud over the past several months, it has become clear that Plexus would significantly benefit from a SaaS-based video environment, and we are looking forward to replacing our legacy hardware room video systems with lower-cost Icon systems and integrating them with Lifesize Cloud.”*

—Robb Szymik; IT and AV Global System Administrator, Plexus



## Bigcommerce

*“Lifesize Cloud provides a superb yet simple video collaboration solution that supports all of the ways our team communicates—both on-the-fly and through scheduled meetings—and at a much higher quality than free services like Skype or Google Hangouts. As an added bonus, we’re also able to integrate our mobile devices with the solution to expand accessibility even further throughout the company. I can confidently say that after my experience with the product, I believe Lifesize Cloud is the right mix of hardware, software and service for our video needs at Bigcommerce.”*

—Arran Goffe; IT and Facilities Manager, Bigcommerce



*“Changes like Lifesize Cloud are going to disrupt the professional video conferencing market, which was dominated by very large players with very expensive solutions. The reality is that technological progress makes it possible to build solutions that are much more cost-efficient and time-efficient. Lifesize Cloud improves the existing line where it matters the most: better user interface and ease of deployment.”*

*“The call initiator must have a paid account, but everyone else in the conference call gets in for free. On paper, many solutions claim to do this, but this is where Lifesize’s better user interface scores some serious points.”*

—Hubert Nguyen; Co-founder and Editor, Übergizmo



*“We employ a large number of field sales staff throughout the country, and they work from their home offices in locations*

*close to our distributors. We have gotten very positive feedback from those that have used the system and hope to expand usage in the future. From the very first video conference, I really got a sense of the value of video over audio.”*

—Brittany Capito; Senior Brand Manager, Heaven Hill Brands

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Lifesize-Customer-Quotes\_EN\_US\_0916