

Lifesize®

# Lifesize Video Conferencing Solutions for IBM® Sametime®

In today's globalized business environment, organizations recognize the importance of having face-to-face meetings, no matter where people happen to be. Collaboration tools should support all of the ways your teams communicate and connect.

The breadth of IBM's social communication platform and the strength of Lifesize audio, web and video conferencing solutions come together to provide you with an enhanced communication experience to increase productivity and drive business forward. This integration reduces complexity and makes it easy to connect with colleagues and partners.

You can make video and voice calls from within IBM Sametime, the social communications interface you're already familiar with. The Lifesize cloud-based service provides the flexibility to meet using IBM Sametime as your desktop client connected to any of your Lifesize devices, and vice versa. The addition of Lifesize conference room systems can further your reach with improved team collaboration for a superior meeting experience.



## Benefits of IBM + Lifesize

### Smarter meetings

IBM Sametime seamlessly connects to Lifesize® Icon™ conference room systems through the Lifesize service. In addition, Lifesize may connect to IBM Sametime meetings, illustrating true integration advantages.

### Instant collaboration

Make video calls to another person or meeting room directly from within IBM Sametime using Sametime video or your Lifesize Icon conference room system.

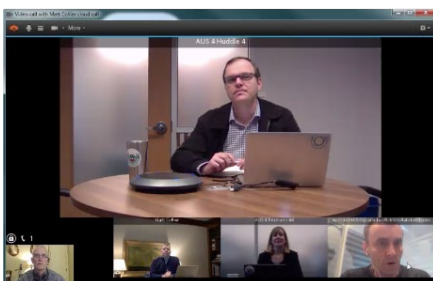
### Enhanced flexibility

Lifesize and IBM solutions enable audio, web and video conferencing.

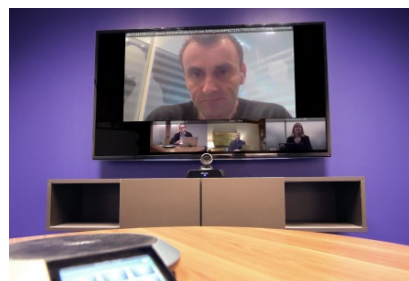
### Connected teams

Record and share your conversations and meetings with Lifesize Record and Share.

## Meeting using IBM Sametime and Lifesize

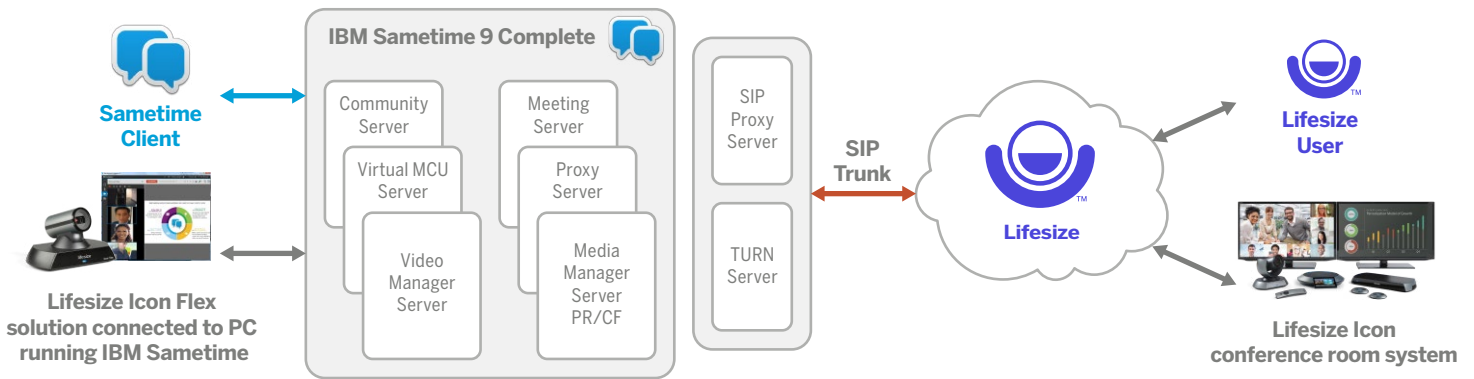


View from IBM Sametime client



View from Lifesize app and Lifesize Icon conference room system

## IBM Sametime 9 with Lifesize



## Improve communication with rich, real-time collaboration tools from IBM and Lifesize

### Connected experience

Lifesize Icon conference room systems paired to the Lifesize cloud-based service can connect with your existing IBM Sametime environment to provide a superior meeting experience. Lifesize Icon is a powerful, yet easy-to-use, conference room system and is perfectly sized for every size room: from huddle rooms to boardrooms to auditoriums.

### Works the way you work

Social businesses look to leverage their IBM social collaboration tools, and the integration of IBM Sametime and Lifesize means users can easily bring together people in different locations with group video calling. Communicate with people inside and outside of the organization through the Lifesize browser-based, desktop or mobile app, conference room systems, IBM Sametime and third-party devices and other software, including Skype for Business.

Companies with Lifesize and IBM Sametime or those considering these solutions can maximize the value of their communications investments with this integration — bringing together social, video and voice. Collaborate more effectively throughout the organization and get the flexibility you need to be more productive. By leveraging the combination of IBM Sametime, Lifesize and Lifesize Icon conference room systems, organizations can gain a rich remote collaboration experience, connecting people to get things done.

Please visit [www.lifesize.com](http://www.lifesize.com) for more information about Lifesize's easy-to-use, feature-rich audio, web and video conferencing solutions.

### Collaborate from wherever you are

High quality video calls can be made from a conference room, sales desk, home office or any mobile device. Use your IBM Sametime desktop video client to make video calls, invite team members to meetings and join Lifesize meetings.

### Record and share video calls

With Lifesize Record and Share, simply click to securely record your call from any device and then instantly share the conversation with others inside and outside of the organization via your personal video library.

### Fully featured browser app

Make and receive video calls or join a video meeting from your browser with the Lifesize web app, and get the same fully featured experience as Lifesize desktop apps.



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