

# Top Three Ways Lifesize Enhances Your Skype for Business Experience

Lifesize enhances the Skype for Business environment by bringing users and their guests a superior video experience in the meeting room and in group calls.

## CONNECT TO A BROADER RANGE OF DEVICES AND PEOPLE

Lifesize seamlessly connects Skype for Business with conference room systems and guests outside of your organization. With Lifesize, you add a superior video experience and overcome the hurdle of bringing outside callers into your meetings. This is incredibly valuable when you have frequent meetings with vendors, customers or guests outside of your offices. With Lifesize, Skype for Business users can:

- Make and receive video and voice calls directly with Lifesize conference room systems
- Call into a virtual meeting room and connect with guests outside of your organization on voice or video
- Call into a virtual meeting room and connect with any third-party standards-based (H.323/SIP) conference room system
- Share your screen to and from Skype for Business with the conference room and outside guests on Lifesize
- Add the capability to connect up to 300 live participants in one call

The Lifesize app is available from browsers (Firefox®, Internet Explorer® 11, Microsoft Edge™, Safari®), full-featured web app via Google Chrome, desktops (Windows, Mac) and mobile devices (iOS, Android, empowering guest users to easily communicate even if they don't use Skype for Business.

## FIT INTO YOUR EXISTING WORKFLOW

Lifesize complements and enhances your investment in Skype for Business and fits into your current workflow, so you get exceptional video and audio quality and additional features without the headache of a new process. Lifesize is designed to integrate with Skype for Business, reducing complexity and making it even easier to connect with colleagues and partners.

- Simply and easily schedule calls with your colleagues via the Lifesize Outlook Add-in, which automatically populates the instructions for joining the Lifesize meeting
- Synchronize meeting room calendars (Microsoft® Office 365, Microsoft® Exchange Server 2013 or 2016) with Lifesize® Icon™ conference room systems to display upcoming meetings on-screen and join from Lifesize Icon or Lifesize® Phone™ HD via the touchscreen interface
- Add Lifesize Icon conference room systems to your Skype for Business contact list to enable quick access to commonly used meeting rooms
- Add more scalable, interoperable virtual meeting rooms to complement your Skype for Business environment.
- Empower users to invite outside guests to join via Lifesize through the technology of their choice

## MEETING EXPERIENCE IN THE CONFERENCE ROOM

For a superior video and audio experience in the conference room, add Lifesize to your existing Skype for Business environment. Lifesize Icon conference room systems are powerful yet easy to use and are perfectly sized for every size room from the huddle room to the boardroom. Our solution is fully interoperable and standards-based, which protects your investment. Lifesize adds to the capabilities of Skype for Business by providing:

- Direct calling between Lifesize Icon conference room systems and Skype for Business users on their desktops
- Lifesize pan, tilt and zoom HD cameras in combination with advanced beam-forming microphone array technologies and an easy-to-use touchscreen user interface, creating a superior quality of experience that's only achievable with a dedicated conference room solution
- A variety of presentation layouts and the ability to view more video participants on screen

And those are just the top three ways. So what are you waiting for? Try Lifesize now by signing up for a free trial.

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