



At Lifesize, we believe in the power of communication. That's why we've developed video conferencing solutions that are about more than just seeing the person on the other side of the screen; they're about building connected relationships irrespective of distance, sharing documents, archiving information and more.

Below are a few examples of what you could do with a Lifesize solution. How will you put it to work for you?

Industry

EDUCATION

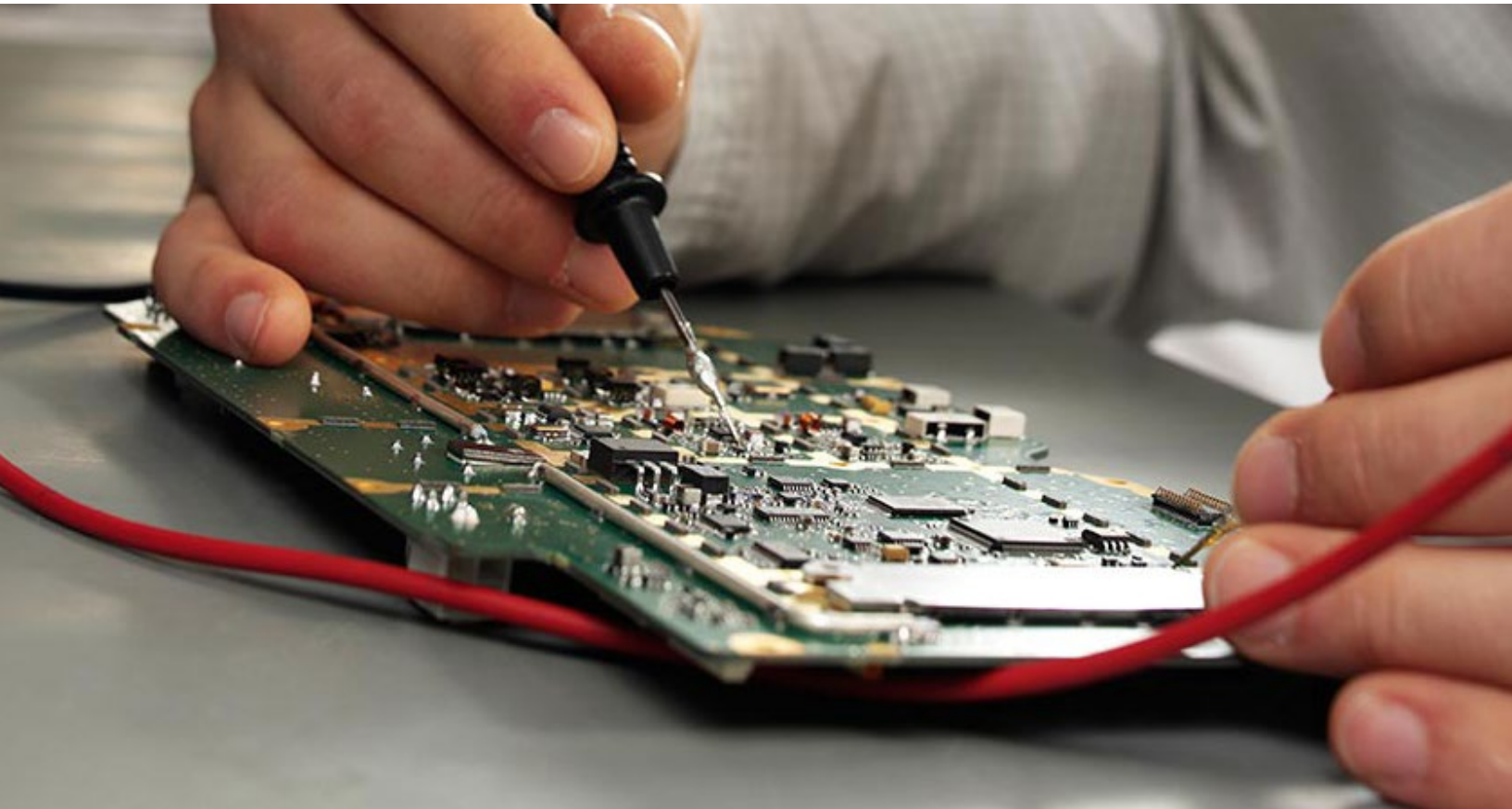
- Bring in subject matter experts from around the globe
- Broadcast administration policies and news
- Collaborate with remote classrooms
- Distance learning
- Parent/teacher or student/teacher virtual meetings
- Regional staff meetings
- Stream, record and archive sessions for future playback
- Virtual field trips

FEDERAL GOVERNMENT

- Accelerate judicial processes (warrants, stay of hearing, etc.)
- Broadcast important announcements/communications
- Distance learning/training programs
- Remote collaboration with local and global colleagues
- Stream, record and archive best practices and policies for future playback

FINANCIAL SERVICES

- Analyst presentations and reviews
- Communicate with corporate office
- Executive updates
- Financial earning and daily communication broadcasts
- Global collaboration sessions
- Quarterly business reviews
- Remote customer meetings
- Stream, record and archive important communications for future playback



HEALTH CARE

- Administer remote health care
- Broadcast board meetings, announcements and news
- Collaborate with specialists around the globe
- Deliver policy training
- Distance learning

LEGAL

- Accelerate judicial processes (warrants, stay of hearing, etc.)
- Court arraignment
- Distance learning
- Remote case preparation
- Remote depositions
- Stream, record and archive video testimonies for future playback
- Team collaboration sessions
- Virtual client meetings

MANUFACTURING

- Contractor and vendor meetings
- Distance learning
- Global collaboration sessions
- Progress review meetings
- Remote quality control and supply chain management
- Stakeholder communications
- Stream, record and archive important communications for future playback

MEDIA AND ENTERTAINMENT

- Broadcast communications and special events
- Global talent recruitment
- Production collaboration
- Progress review meetings
- Remote guest participants

OIL, GAS AND ENERGY

- Bring in remote subject matter experts
- Distance learning
- Global collaboration sessions
- Remote quality control

STATE AND LOCAL GOVERNMENT

- Accelerate judicial processes (warrants, stay of hearing, etc.)
- Broadcast important announcements/communications
- Distance learning/training programs
- Remote collaboration with local and global colleagues
- Stream, record and archive best practices and policies for future playback

Video Conferencing Use Cases

Line of Business

FINANCE

- Analyst presentations and reviews
- Executive updates
- Financial earning broadcasts
- Global collaboration sessions
- Quarterly business reviews

HR

- Company-wide communication broadcasts
- Distance learning
- Global recruitment
- New hire training
- On-demand training
- Policy reviews
- Virtual interviews

IT

- Distance learning
- Facilitate employee communications
- Global collaboration sessions
- Quality management
- Stream, record and archive best practices/support topics for future playback

MANUFACTURING

- Contractor and vendor meetings
- Distance learning
- Global collaboration sessions
- Progress review meetings
- Remote quality control and supply chain management
- Remote site deployments
- Stakeholder communications

MARKETING

- Broadcast communications and special events
- Global collaboration sessions
- Promote new launches, news and activities
- Provide executive updates
- Remote contractor and vendor meetings

PROCUREMENT

- Global collaboration sessions
- International sourcing
- Manage quality control
- Remote product and service reviews

PROFESSIONAL SERVICES (CONSULTING)

- Global collaboration sessions
- Partner review meetings
- Remote expert support
- Virtual customer meetings

R&D ENGINEERING

- Contractor and vendor meetings
- Distance learning
- Global collaboration sessions
- Progress review meetings
- Remote quality control and supply chain management
- Stakeholder communications



SALES

- Check in with HQ
- Global collaboration sessions
- Partner conferences
- Quarterly business reviews
- Remote customer meetings
- Stream, record and archive best practices/success stories for future playback

SUSTAINABILITY

- Lower communication expenses
- Reduce carbon footprint
- Reduce travel requirements

HEADQUARTERS

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