Video Conferencing
Use Cases
So What Can I Actually Do With Video? ........................................ 3

1. Education ...................................................................................... 4
2. Federal Government ........................................................................ 5
3. Financial Services ............................................................................ 6
4. Health Care .................................................................................... 7
5. HR .................................................................................................. 8
6. IT ..................................................................................................... 9
7. Legal .................................................................................................. 10
8. Manufacturing .................................................................................. 11
9. Marketing .......................................................................................... 12
10. Media and Entertainment ................................................................. 13
11. Oil, Gas and Energy ........................................................................ 14
12. Procurement .................................................................................... 15
13. Professional Services (Consultancy) .................................................. 16
14. R&D Engineering ............................................................................. 17
15. Sales ................................................................................................. 18
16. Sustainability .................................................................................. 19
17. State and Local Government ............................................................ 20

Explore Video Conferencing .................................................................. 21
So What Can I Actually Do With Video?

At Lifesize, we believe in the power of communication. That’s why we’ve developed video conferencing solutions that are about more than just seeing the person on the other side of the screen; they’re about building connected relationships irrespective of distance. Following are a few examples of what you could do with a video conferencing solution within different industries and departments. How will you put video to work for you?

If you have questions or want to see for yourself how this technology can help you transform your business, please contact us.
1. Education

- Bring in subject matter experts from around the globe
- Collaborate with remote classrooms
- Parent/teacher or student/teacher virtual meetings
- Stream, record and archive sessions for future playback
- Broadcast administration policies and news
- Distance learning
- Regional staff meetings
- Virtual field trips

Related Case Studies
(Click to read their story)

University of Arkansas
ESU 10
Barrow County Schools
Globe University

Find more customers like me

Seen enough? Book a demo
2. Federal Government

- Accelerate judicial processes (warrants, stay of hearing, etc.)
- Distance learning/training programs
- Stream, record and archive best practices and policies for future playback
- Broadcast important announcements/communications
- Remote collaboration with local and global colleagues

Related Case Studies
(Click to read their story)

European Justice Department

Find more customers like me
3. Financial Services

- Analyst presentations and reviews
- Executive updates
- Global collaboration sessions
- Remote customer meetings
- Communicate with corporate office
- Financial earning and daily communication broadcasts
- Quarterly business reviews
- Stream, record and archive important communications for future playback

Related Case Studies
(Click to read their story)

- Metropolitan Bank
- BBVA Group
- Rembrandt F6O

Find more customers like me
4. Health Care

- Administer remote health care
- Broadcast board meetings, announcements and news
- Collaborate with specialists around the globe
- Distance learning
- Deliver policy training

Related Case Studies
(Click to read their story)

- North Country HealthCare
- Premier Psychiatry
- Seattle Science Foundation

Find more customers like me
5. HR

- Company-wide communication broadcasts
- New hire training
- On-demand training
- Virtual interviews
- Global recruitment
- Distance learning
- Policy reviews

Related Case Studies
(Click to read their story)

Vanguard Truck Centers
State College of Florida

Find more customers like me

Seen enough? Book a demo
6. IT

- Distance learning
- Facilitate employee communications
- Stream, record and archive best practices/support topics for future playback
- Quality management
- Global collaboration sessions

Related Case Studies
(Click to read their story)
DevFactory
Harris Stratex

Find more customers like me
7. Legal

- Accelerate judicial processes (warrants, stay of hearing, etc.)
- Remote case preparation
- Team collaboration sessions
- Stream, record and archive video testimonies for future playback
- Court arraignment
- Distance learning
- Remote depositions
- Virtual client meetings

Related Case Studies
(Click to read their story)

Jones Walker Law Firm

Find more customers like me
8. Manufacturing

- Contractor and vendor meetings
- Distance learning
- Remote quality control and supply chain management
- Stream, record and archive important communications for future playback
- Progress review meetings
- Global collaboration sessions
- Stakeholder communications

Related Case Studies
(Click to read their story)

Find more customers like me

Seen enough? Book a demo
9. Marketing

- Broadcast communications and special events
- Remote contractor and vendor meetings
- Provide executive updates
- Global collaboration sessions
- Promote new launches, news and activities

Related Case Studies
(Click to read their story)

Find more customers like me
10. Media and Entertainment

Global talent recruitment

Production collaboration

Remote guest participants

Broadcast communications and special events

Progress review meetings

Related Case Studies
(Click to read their story)

Activision

EL MERCURIO
El Mercurio

Quincy Newspapers

Find more customers like me

Seen enough? Book a demo
11. Oil, Gas and Energy

- Bring in remote subject matter experts
- Global collaboration sessions
- Distance learning
- Remote quality control

Related Case Studies (Click to read their story)
Runge Mining Software and Mine Consulting Services

Find more customers like me
12. Procurement

- Global collaboration sessions
- Remote product and service reviews
- International sourcing
- Manage quality control

Related Case Studies
(Click to read their story)

Related Case Studies
(Click to read their story)

Find more customers like me

Quadpack

Seen enough? Book a demo
13. Professional Services (Consultancy)

- Global collaboration sessions
- Partner review meetings
- Remote expert support
- Virtual client meetings
14. R&D Engineering

Contractor and vendor meetings
Distance learning
Remote quality control and supply chain management
Progress review meetings
Global collaboration sessions
Stakeholder communications

Related Case Studies
(Click to read their story)

Bateman Engineering
Goodbaby Group

Find more customers like me

Seen enough? Book a demo
15. Sales

- Check in with HQ
- Global collaboration sessions
- Partner conferences
- Quarterly business reviews
- Remote customer meetings
- Stream, record and archive best practices/success stories for future playback

Related Case Studies
(Click to read their story)

Obeetee Inc.

Find more customers like me
16. Sustainability

- Lower communication expenses
- Reduce carbon footprint
- Reduce travel requirements

Related Case Studies
(Click to read their story)

Schuco/Germany
RLB Construction

Find more customers like me
17. State and Local Government

Accelerate judicial processes (warrants, stay of hearing, etc.)

Distance learning/training programs

Stream, record and archive best practices and policies for future playback

Broadcast important announcements/communications

Remote collaboration with local and global colleagues

Related Case Studies
(Click to read their story)

City of Jackson, Mississippi

Houston TranStar

Find more customers like me
Video conferencing has moved beyond the Fortune 500 boardroom into businesses of all sizes. Increasingly, it is becoming part of the supply chain, allowing businesses to have closer, more human, connected relationships with clients, suppliers, partners and employees. No longer a technology for the “other guys,” video conferencing is expanding our reach and helping us build a more connected world.

We hope that you found a use case for video conferencing that will help you become more successful. And because we know that seeing is believing, we would be delighted to arrange an opportunity for you to experience the power of video for yourself.

For more information or to request your personal demonstration, visit us at: www.Lifesize.com/demo

Info@Lifesize.com
1-877-Lifesize
1-877-543-3749

"For us, face-to-face communication is key. In order to build trust and rapport with partners, vendors and customers, you have to interact with them on the most personal level possible. Lifesize does that for us. It’s hard to imagine doing business without it."

Rahul Subramaniam, Managing Director, DevFactory