10 SURPRISING FACTS ABOUT OUR INCREASINGLY MOBILE WORLD

Mobility is a hot topic around the tech world these days. You’ve probably read about the bring-your-own-device trend, the rise of the remote workforce, and the increase in mobile-device sales. But the move towards a mobile workplace is an ongoing shift that will continue to pick up steam for at least another decade. Did you know?

1. Smartphones have been outselling PCs for almost three years.

2. 25% of Americans access the Internet strictly from their mobile device.

3. By 2016, about 1.6 billion smartphones will be purchased annually.

4. There are 271 million mobile subscribers in the United States. That means about 86% of the US population is mobile!

5. 99% Mobile data usage increase in just one year (2010–2011).

6. About 10% of the US workforce works from home at least some of the time.

7. The United States Census Bureau found that 10.8 million people have hour-long commutes.

8. 45% of American workers “hold a job that is compatible with at least part-time telework.”

9. Over 1/4 of all emails are opened on mobile phones.

10. Video conferencing goes mobile. Lifesize supports business-grade video calls on over 80 mobile devices.

Sources:

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