At Lifesize, we believe in the power of communication. That’s why we’ve developed video conferencing solutions that are about more than just seeing the person on the other side of the screen; they’re about building connected relationships irrespective of distance, sharing documents, archiving information and more.

Below are a few examples of what you could do with a Lifesize solution. How will you put it to work for you?

Industry

**EDUCATION**
- Bring in subject matter experts from around the globe
- Broadcast administration policies and news
- Collaborate with remote classrooms
- Distance learning
- Parent/teacher or student/teacher virtual meetings
- Regional staff meetings
- Stream, record and archive sessions for future playback
- Virtual field trips

**FEDERAL GOVERNMENT**
- Accelerate judicial processes (warrants, stay of hearing, etc.)
- Broadcast important announcements/communications
- Distance learning/training programs
- Remote collaboration with local and global colleagues
- Stream, record and archive best practices and policies for future playback

**FINANCIAL SERVICES**
- Analyst presentations and reviews
- Communicate with corporate office
- Executive updates
- Financial earning and daily communication broadcasts
- Global collaboration sessions
- Quarterly business reviews
- Remote customer meetings
- Stream, record and archive important communications for future playback
# Video Conferencing Use Cases

## Health Care
- Administer remote health care
- Broadcast board meetings, announcements and news
- Collaborate with specialists around the globe
- Deliver policy training
- Distance learning

## Legal
- Accelerate judicial processes (warrants, stay of hearing, etc.)
- Court arraignment
- Distance learning
- Remote case preparation
- Remote depositions
- Stream, record and archive video testimonies for future playback
- Team collaboration sessions
- Virtual client meetings

## Manufacturing
- Contractor and vendor meetings
- Distance learning
- Global collaboration sessions
- Progress review meetings
- Remote quality control and supply chain management
- Stakeholder communications
- Stream, record and archive important communications for future playback

## Media and Entertainment
- Broadcast communications and special events
- Global talent recruitment
- Production collaboration
- Progress review meetings
- Remote guest participants

## Oil, Gas and Energy
- Bring in remote subject matter experts
- Distance learning
- Global collaboration sessions
- Remote quality control

## State and Local Government
- Accelerate judicial processes (warrants, stay of hearing, etc.)
- Broadcast important announcements/communications
- Distance learning/training programs
- Remote collaboration with local and global colleagues
- Stream, record and archive best practices and policies for future playback
Video Conferencing Use Cases

Line of Business

FINANCE
• Analyst presentations and reviews
• Executive updates
• Financial earning broadcasts
• Global collaboration sessions
• Quarterly business reviews

HR
• Company-wide communication broadcasts
• Distance learning
• Global recruitment
• New hire training
• On-demand training
• Policy reviews
• Virtual interviews

IT
• Distance learning
• Facilitate employee communications
• Global collaboration sessions
• Quality management
• Stream, record and archive best practices/support topics for future playback

MANUFACTURING
• Contractor and vendor meetings
• Distance learning
• Global collaboration sessions
• Progress review meetings
• Remote quality control and supply chain management
• Remote site deployments
• Stakeholder communications

MARKETING
• Broadcast communications and special events
• Global collaboration sessions
• Promote new launches, news and activities
• Provide executive updates
• Remote contractor and vendor meetings

PROCUREMENT
• Global collaboration sessions
• International sourcing
• Manage quality control
• Remote product and service reviews

PROFESSIONAL SERVICES (CONSULTING)
• Global collaboration sessions
• Partner review meetings
• Remote expert support
• Virtual customer meetings

SALES
• Check in with HQ
• Global collaboration sessions
• Partner conferences
• Quarterly business reviews
• Remote customer meetings
• Stream, record and archive best practices/success stories for future playback

SUSTAINABILITY
• Lower communication expenses
• Reduce carbon footprint
• Reduce travel requirements

R&D ENGINEERING
• Contractor and vendor meetings
• Distance learning
• Global collaboration sessions
• Progress review meetings
• Remote quality control and supply chain management
• Stakeholder communications

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