



Lifesize Video Conferencing Trusted to Enhance Citrix Networking and Virtualization Solutions

Austin, Texas — Jul 8, 2020 — [Lifesize®](#), a global innovator of immersive enterprise communication solutions, today announced that its cloud-based video conferencing service and applications have been verified as Citrix Ready. Citrix Ready is a technology partner program that offers robust verification and joint marketing for [Citrix](#) Digital Workspace, Networking and Analytics solutions, with over 30,000 verifications listed in the [Citrix Ready Marketplace](#). [Lifesize](#) completed a rigorous verification process to ensure compatibility with Citrix Virtual Apps and Desktops and Citrix Gateway, providing confidence in joint solution compatibility.

The Citrix Ready Program makes it easy for customers to identify complementary products and solutions that can enhance Citrix environments. Customers can be confident that Lifesize has successfully passed a series of tests established by Citrix and can be trusted to work effectively with its solutions in order to enable the reliability, collaboration and productivity required by remote work.

Built for the cloud, Lifesize video conferencing allows teams or entire enterprise organizations to quickly connect and collaborate in virtual meeting rooms, now available in Citrix environments on any device, whether via the cloud, on-premise or hybrid solutions.

“We are pleased to have Lifesize join us in the Citrix Ready Program,” said John Panagulias, director of Citrix Ready. “Citrix Ready makes it easier for customers to select the most suitable virtualization infrastructure products for their specific needs. By taking part in our program, Lifesize enables our customers to obtain the highest quality user experience available today, and the simplest means for making an informed product purchasing selection.”

“Enterprises that have a business need for virtual apps and desktop solutions expect video conferencing service and applications to work flawlessly in their environment. As a member of the Citrix Ready Program, Lifesize is further demonstrating our commitment to solving technical challenges on behalf of our customers,” said Bobby Beckmann, chief technology officer at Lifesize. “In working closely with trusted partners like Citrix, we are making video conferencing experiences increasingly seamless and accessible for organizations in industries ranging from healthcare to financial services.”

About Citrix Ready

The Citrix Ready Program offers robust testing and verification for 3rd-party solutions that integrate with Citrix Workspace, Networking, and Analytics. After a robust validation process, partner solutions are listed in the Citrix Ready Marketplace, giving customers and channel partners a simple and effective way to explore and select Citrix Ready verified solutions, increasing confidence while reducing risk. Learn more at www.citrix.com/ready.

About Lifesize

Lifesize delivers immersive communication experiences for the global enterprise. Our complementary suite of award-winning cloud video conferencing and cloud contact center solutions empowers organizations to elevate workplace collaboration, boost employee productivity and improve customer experiences from anywhere and from any device. To learn more about our analyst-recognized solutions and see why tens of thousands of leading organizations like RBC, Yale University, Pearson, Salvation Army, Shell Energy and NASA rely on Lifesize for mission-critical business communications, visit www.lifesize.com or www.serenova.com.