

## Lifesize Announces Matt Hibbard as New Chief Financial Officer

Austin, Texas — Nov 16, 2018 — [Lifesize®](#), a global innovator of video collaboration and meeting productivity solutions, today announced the appointment of Matt Hibbard as chief financial officer. Hibbard will oversee corporate finance, accounting, business analytics, legal and various strategic initiatives at Lifesize, helping to guide the company through a key period of growth and development.

Hibbard brings more than 20 years of financial leadership experience scaling VC-backed technology companies, including two successful IPOs, raising and structuring various financings. His industry experience ranges from marketplace, fintech and cyber security SaaS businesses.

“It’s a pivotal time for Lifesize, and we needed someone who could bring stability and vision to the company while still pushing us to innovate and grow,” said Craig Malloy, Lifesize CEO. “Matt is a natural fit for that goal, and his body of work speaks to his expertise in scaling and guiding companies through periods of critical growth. We’re very excited to add Matt to the Lifesize team, both from a leadership and strategic standpoint, as we look to continue expanding our market footprint in 2019.”

In his prior roles as a CFO, Hibbard led all financial operations, business analytics, legal, compliance, IT and HR and scaled several companies to profitability across multiple product lines and geographical locations. Hibbard brings experience in financial leadership roles from companies such as Distil Networks, Xoom, OpenTable and Ernst & Young. He holds a CPA certification as well as an undergraduate degree in accounting and economics from Saint Mary’s College.

“I am truly excited to join Lifesize at such an important point in the company’s journey,” said Hibbard. “I look forward to working closely with Craig and the team to continue strengthening unit economics, accelerating growth and ultimately achieving the highest return for the company and our investors.”

### About Lifesize

Headquartered in Austin, TX, Lifesize combines best-in-class, cloud-based video conferencing services with integrated equipment to help you present your business in the best light. Recognized as Frost & Sullivan’s Cloud Video Conferencing Vendor of the Year, Lifesize leads the industry in customer satisfaction with the world’s first 4K video conferencing solution and 4K service architecture. Together with a full suite of integrations and offerings designed for businesses of any size, Lifesize sets a new standard for workplace communication and productivity on a global scale. To see why companies like Yelp, Netflix and Major League Baseball rely on Lifesize for their mission-critical team communication, visit [www.lifesize.com](http://www.lifesize.com) or follow the company [@Lifesize](#).

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